2013 NORTHWEST MICHIGAN
ORCHARD & VINEYARD SHOW
Grand Traverse Resort & Spa

Costs: Registration Fee: $30/person for both days
Fruit Industry Luncheon, Jan. 21: $15
CMI Luncheon, January 22: Free to cherry growers; pre-register with CMI

Sponsors: Grand Traverse Fruit Growers’ Council
Cherry Marketing Institute
Michigan State Horticultural Society
Parallel 45 Vines & Wines Inc.
Michigan State University Extension
Michigan State University AgBioResearch

Educational sessions coordinated by:

Dr. Nikki Rothwell
Northwest Michigan Horticultural Research Center Coordinator & Educator, MSUE

Dr. Duke Elsner
Small Fruit Educator, MSUE

Monday, January 21

8:00 Registration Desk Opens

8:00 – 10:30 Coffee and Rolls in Exhibit Hall

Tree Fruit Session – Governors Hall

Moderator: Dr. Nikki Rothwell

9:00 – 9:10 Welcome and Overview
Paul Hubbell, Grand Traverse Fruit Growers’ Council

Dr. Catherine Lindell, Michigan State University

9:35 – 10:00 MAEAP: Updates and Opportunities for 2013
Garrett Coggon, MAEAP Technician
Jessica Rasch, MAEAP Technician

10:00 – 10:30 After 2012, How Do I Prepare for the Future
Curtis Talley, Michigan State University Extension

10:30 – 11:00 VENDOR BREAK

11:00 – 11:30 Delaying Bloom in Montmorency Cherries
Dr. Jim Flore, Michigan State University

11:30 – 12:00 Life Without AZM: Pest Management Options for
Cherry Growers in 2013
Dr. Larry Gut, Michigan State University
12:00 – 1:30 **FRUIT INDUSTRY LUNCHEON**  
*Keynote: Dr. Fred Poston, Dean,  
College of Agriculture & Natural Resources, MSU  
Emcee: Duke Elsner, MSUE*

1:30 – 2:00 **VENDOR BREAK**

**Moderator:** Dr. Nikki Rothwell

2:00 – 2:45 **Mechanical Harvesting of Tart Cherries and Other Fruits**  
*Dr. Richard Holownicki, Research Institute of Horticulture, Skierniewice - Poland*

2:45 – 3:15 **Cherry Leaf Spot: The Challenges of Managing this Disease in 2012**  
*Dr. George Sundin, Michigan State University*

3:15 – 3:35 **Fireblight Update**  
*Dr. George Sundin, Michigan State University*

3:35 – 4:05 **High Density Sour Cherry Tree Management**  
*Dr. Richard Holownicki, Research Institute of Horticulture, Skierniewice - Poland*

4:05 – 4:35 **High Density Tart Cherries in Michigan: Progress so Far**  
*Dr. Ron Perry, Michigan State University  
Dr. Dan Guyer, Michigan State University  
Ken Engle, Engle Ridge Farm  
Ed Oxley, Oxley Farms*

4:35 – 5:05 **Why Michigan Apple and Cherry Growers Should Care About International Maximum Residue Limits**  
*Dr. Mark Whalon and Dr. Julianna Wilson, Michigan State University*

5:05 **Fill Out Pesticide Recertification Credits**

5:15 **Beverages & Hors D’Oeuvre Social Hour**

**Concurrent Grape & Wine Session- Michigan A & B**

**Moderator:** Dr. Duke Elsner

9:00 – 9:10 **Welcome and Overview**  
*Jay Briggs, Parallel 45 Vines and Wines Inc.*

9:10 – 9:40 **Grape Acreage & Production Survey Results**  
*Jay Johnson, USDA National Agricultural Statistics Service, Michigan Field Office*

9:40 – 10:40 **New Wines from New Vines**  
*Paolo Sabbatini, Dept. of Horticulture, MSU*

10:40 – 11:10 **VENDOR BREAK**

11:10 – 11:35 **First Year Report on Bird Damage Studies in Vineyards**  
*Dr. Catherine Lindell, Michigan State University*

11:35 – 12:00 **Bird Netting and Other Bird Management Practices**  
*Grower Panel - to be determined*
12:00 – 1:30 **FRUIT INDUSTRY LUNCHEON**  
*Keynote: Dr. Fred Poston, Dean, College of Agriculture & Natural Resources, MSU*  
*Emcee: Duke Elsner, MSUE*

1:30 – 2:00 **VENDOR BREAK**

**Monday Afternoon - Grape & Wine Session continues**

**Moderator:** Dr. Duke Elsner

2:00 – 2:25 **Parallel 45 Vines & Wines Inc. Annual Business Meeting**  
*Jay Briggs, President*

2:25 – 2:55 **Parallel 45 Activities in 2012**  
*Parallel 45 Board of Directors*

2:55 – 3:25 **MAEAP & Your Vineyard Operation: Updates and Opportunities**  
*Garrett Coggon-MAEAP Technician*  
*Jessica Rasch-MAEAP Technician*

3:25 – 3:50 **Managing Grapevine Brush**  
*Tom Zabadal, Southwest MI Research & Extension Center*

3:50 – 4:30 **A Novel Approach for Controlling Cluster Compactness and Fruit Rot in Wine Grapes**  
*Tom Zabadal & Jenny Wells, Southwest MI Research & Extension Center*  
*Duke Elsner, Small Fruit Educator, MSU Extension*

4:30 – 5:00 **Spotted Wing Drosophila and Other New Insects**  
*Steve Van Timmeren, Dept. of Entomology, MSU*

5:00 **Fill Out Pesticide Recertification Credits**

5:15 **Beverages & Hors D’Oeuvre Social Hour**

**Tuesday Morning, January 22**

8:00 **Registration Desk Opens**

8:00 – 10:30 **Coffee and Rolls in Exhibit Hall**

8:15 – 9:00 **NWMHRC Foundation Board Meeting**  
*(open to the public)*

**Moderator:** Mollie Woods, Ag Economics, MSU

9:00 – 9:35 **Frost Protection Methods in Michigan**  
*Amy Irish-Brown, Michigan State University Extension*

9:35 – 10:10 **CLIMARK: A Project Looking at Long-Term Weather and Growing Tart Cherries**  
*Dr. Julie Winkler, Michigan State University*

10:10 – 10:30 **VENDOR BREAK**
10:30 – 11:00  What to Consider when Evaluating the Purchase of Crop Insurance
Dr. Roy Black, Michigan State University Extension

11:00 – 11:30  Have Weather Issues Affected Growers’ Decisions on the Farm
Veteran Growers’ Panel:
Jim Bardenhagen, Bardenhagen Farms
Ken Engle, EngleRidge Orchards
Don Gregory, Cherry Bay Orchards
Emerging Growers’ Panel:
Patrick McGuire, Royal Farms
Travis Bratschi, Bratschi Orchards
Bruce Veliquette, Cherry Ke Orchards

11:30 – 12:00  CMI Report to the Industry
Phil Korson, President, Cherry Marketing Institute

12:00 – 2:00  CHERRY MARKETING INSTITUTE LUNCHEON

2:00 – 2:30  VENDOR BREAK

Moderator:  Dr. Duke Elsner

2:30 – 2:50  2002 and 2012: A Look at Supply, Price and Demand of Tart Cherries
Mollie Woods, Michigan State University

2:50 – 3:10  MI Apple Committee Update – Looking Ahead to the Referendum
Diane Smith, MI Apple Committee

3:10 – 3:50  Tall Spindle Performance at the Clarksville Horticulture Research Station
Phil Schwallier, Michigan State University

3:50 – 4:20  How Long Will It Take to Recover from 2012?
Dr. Roy Black, Michigan State University

4:20 – 4:55  What is the Impact of the Quality Deer Management (QDM) Program?
Ashley Autenrieth, Deer Program Biologist, Michigan DNR
Grower Panel:
Ben LaCross, Leelanau County
Greg Shooks, Antrim County
Isaiah Wunsch, Grand Traverse County

4:55 – 5:15  The Challenges of Bacterial Canker: How will we Deal with this Disease in the Future?
Tiffany Lilrose, Dept of Horticulture, Michigan State University

5:15  Fill Out Pesticide Recertification Credits