A SNAPSHOT OF
OTTAWA COUNTY
About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).


A SNAPSHOT OF OTTAWA COUNTY

Ottawa County

Fast Facts

Population ........................................................................................................ 267,017 people
Median age ........................................................................................................ 34.6 years
Percent of people in poverty ........................................................................... 8.7%
Median household income ............................................................................ $56,453
Median home value ...................................................................................... $153,200
Top three economic sectors:
Manufacturing ................................................................................................ 23.4%
Educational services, health care and social assistance ...... 22.2%
Retail .............................................................................................................. 10.9%
Acres in:
Farmland ....................................................................................................... 186,154 acres
The population in Ottawa has increased from 2000 to 2013, while overall Michigan saw a decrease in total population.

**General Population**

<table>
<thead>
<tr>
<th>Year</th>
<th>Ottawa County Population</th>
<th>Michigan Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>238,314</td>
<td>9,938,444</td>
</tr>
<tr>
<td>2013</td>
<td>267,017</td>
<td>9,883,640</td>
</tr>
</tbody>
</table>

**Population Density (per sq. mile)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Ottawa Population Density (per sq. mile) / Area (Land)</th>
<th>Michigan Population Density (per sq. mile) / Area (Land)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>421.3 / 565.65</td>
<td>175.0 / 56,803.82</td>
</tr>
<tr>
<td>2013</td>
<td>473.9 / 563.47</td>
<td>174.9 / 56,538.90</td>
</tr>
</tbody>
</table>

**Age Distribution**
### General Population, Continued

#### Gender

<table>
<thead>
<tr>
<th>Year</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>% Male</td>
<td>% Female</td>
</tr>
<tr>
<td>2000</td>
<td>49.2%</td>
<td>50.8%</td>
</tr>
<tr>
<td>2013</td>
<td>49.1%</td>
<td>50.9%</td>
</tr>
</tbody>
</table>

#### Race & Ethnicity

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>White alone</td>
<td>88.6%</td>
<td>85.4%</td>
</tr>
<tr>
<td>Black or African American alone</td>
<td>1.0%</td>
<td>1.2%</td>
</tr>
<tr>
<td>American Indian and Alaska Native alone</td>
<td>0.3%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian alone</td>
<td>2.1%</td>
<td>2.8%</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander alone</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Some other race alone</td>
<td>0.1%</td>
<td>0%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>1.0%</td>
<td>1.4%</td>
</tr>
<tr>
<td><strong>Hispanic or Latino</strong></td>
<td>7.0%</td>
<td>8.9%</td>
</tr>
</tbody>
</table>
## ECONOMY

### Median Household Income

<table>
<thead>
<tr>
<th>Median Household Income</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>In 1999 dollars</td>
<td>$52,347</td>
<td>$44,667</td>
</tr>
<tr>
<td>In 2013 inflation-adjusted dollars</td>
<td>$56,453</td>
<td>$48,411</td>
</tr>
</tbody>
</table>

### Per Capita Income

<table>
<thead>
<tr>
<th>Per Capita Income</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>In 1999 dollars</td>
<td>$21,676</td>
<td>$22,168</td>
</tr>
<tr>
<td>In 2013 inflation-adjusted dollars</td>
<td>$25,371</td>
<td>$25,681</td>
</tr>
</tbody>
</table>

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

### Poverty

» **Ottawa Poverty Rate**: 8.7% (6)

**Michigan Poverty Rate**: 14.8% (6)

<table>
<thead>
<tr>
<th>Poverty Status</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Children under age 18:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Living in poverty</td>
<td>5.1%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Not living in poverty</td>
<td>94.9%</td>
<td>87.0%</td>
</tr>
<tr>
<td>Age 18 to 64:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Living in poverty</td>
<td>5.8%</td>
<td>11.7%</td>
</tr>
<tr>
<td>Not living in poverty</td>
<td>94.2%</td>
<td>88.3%</td>
</tr>
<tr>
<td>Age 65 and over:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Living in poverty</td>
<td>4.9%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Not living in poverty</td>
<td>95.1%</td>
<td>95.0%</td>
</tr>
</tbody>
</table>
## Economy, Continued

### Labor Force

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Population 16 years and over:</td>
<td>177,134</td>
<td>7,630,645</td>
</tr>
<tr>
<td>In labor force</td>
<td>128,356</td>
<td>4,926,463</td>
</tr>
<tr>
<td>In armed forces</td>
<td>73</td>
<td>4,010</td>
</tr>
<tr>
<td>Civilian:</td>
<td>128,283</td>
<td>4,922,453</td>
</tr>
<tr>
<td>- Employed</td>
<td>123,168</td>
<td>4,637,461</td>
</tr>
<tr>
<td>- Unemployed</td>
<td>5,115</td>
<td>284,992</td>
</tr>
<tr>
<td>Not in labor force</td>
<td>48,778</td>
<td>2,704,182</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment Status For Total Population 16 Years And Over (2013)</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population 16 years and over:</td>
<td>206,260</td>
<td>7,865,350</td>
</tr>
<tr>
<td>In labor force</td>
<td>140,244</td>
<td>4,864,014</td>
</tr>
<tr>
<td>In armed forces</td>
<td>104</td>
<td>4,597</td>
</tr>
<tr>
<td>Civilian:</td>
<td>140,140</td>
<td>4,859,417</td>
</tr>
<tr>
<td>- Employed</td>
<td>128,356</td>
<td>4,242,948</td>
</tr>
<tr>
<td>- Unemployed</td>
<td>11,784</td>
<td>616,469</td>
</tr>
<tr>
<td>Not in labor force</td>
<td>66,016</td>
<td>3,001,336</td>
</tr>
</tbody>
</table>

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» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Ottawa County. The same trend occurred for Michigan during that time.
## Economy, Continued

### Means of Transportation to Work (Age 16 Years and Over)

<table>
<thead>
<tr>
<th>Means of Transportation to Work</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Car, truck, or van</td>
<td>93.1%</td>
<td>91.9%</td>
</tr>
<tr>
<td>Public transportation</td>
<td>0.5%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>0%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Bicycle</td>
<td>0.3%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Walked</td>
<td>2.6%</td>
<td>2.4%</td>
</tr>
<tr>
<td>Other means</td>
<td>0.4%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Worked at home</td>
<td>3.1%</td>
<td>3.5%</td>
</tr>
</tbody>
</table>
A SNAPSHOT OF OTTAWA COUNTY

AGRICULTURE

<table>
<thead>
<tr>
<th>Highlights</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acres in ag production (2)</td>
<td>186,154 acres</td>
<td>9,948,564 acres</td>
</tr>
<tr>
<td>Acres of state forest (5)</td>
<td>0 acres</td>
<td>3,907,504 acres</td>
</tr>
<tr>
<td>Number of farms (2)</td>
<td>1,363 farms</td>
<td>52,194 farms</td>
</tr>
<tr>
<td>Average size of farm (2)</td>
<td>137 acres</td>
<td>191 acres</td>
</tr>
<tr>
<td>Average age of principal operator of farm (2)</td>
<td>55.7 years</td>
<td>57.6 years</td>
</tr>
<tr>
<td>Farm gate sales (2)</td>
<td>$534,404,000</td>
<td>$8,678,050,000</td>
</tr>
</tbody>
</table>

Ottawa top three areas of agriculture production (by volume of sales) (1):
» Nursery, greenhouse, floriculture, and sod
» Poultry and eggs
» Fruits, tree nuts, and berries
# FAMILIES & HOUSEHOLDS

## Housing Units

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Housing Units</td>
<td>86,856</td>
<td>102,783</td>
</tr>
</tbody>
</table>

## Average Household Size

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Average Household Size</td>
<td>2.8</td>
<td>2.7</td>
</tr>
</tbody>
</table>

## Household Type

<table>
<thead>
<tr>
<th>Household Type</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Family households:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Married couple family</td>
<td>64.6%</td>
<td>61.8%</td>
</tr>
<tr>
<td>• Other family</td>
<td>10.6%</td>
<td>12.1%</td>
</tr>
<tr>
<td>- Male householder, no wife present</td>
<td>3.1%</td>
<td>3.5%</td>
</tr>
<tr>
<td>- Female householder, no husband present</td>
<td>7.5%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Nonfamily households:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Male householder</td>
<td>11.3%</td>
<td>11.6%</td>
</tr>
<tr>
<td>• Female householder</td>
<td>13.5%</td>
<td>14.5%</td>
</tr>
</tbody>
</table>

## Marriages & Divorces

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Marriages filed (3)</td>
<td>1,810</td>
<td>55,396</td>
</tr>
<tr>
<td>Divorces and annulments granted (3)</td>
<td>913</td>
<td>31,687</td>
</tr>
</tbody>
</table>
**Median Home Value**

![Chart showing median home values in Ottawa and Michigan for 2000 and 2013.]

**Median Rent in Dollars per Month**

![Chart showing median gross rent in Ottawa and Michigan for 2000 and 2013.]

**Median Year Structure Built**

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
<td>2013</td>
</tr>
<tr>
<td>Median year structure built</td>
<td>1977</td>
<td>1982</td>
</tr>
</tbody>
</table>

**Type of Ownership**

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Owner-occupied housing units</td>
<td>73,902</td>
<td>2,757,062</td>
</tr>
</tbody>
</table>
HEALTH & MORTALITY

Leading Causes of Death – Adults

<table>
<thead>
<tr>
<th>Causes of Death (3)</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Heart disease</td>
<td>368</td>
<td>24,143</td>
</tr>
<tr>
<td>Cancer</td>
<td>390</td>
<td>20,395</td>
</tr>
<tr>
<td>Chronic lower respiratory disease</td>
<td>88</td>
<td>5,547</td>
</tr>
<tr>
<td>Stroke</td>
<td>103</td>
<td>4,365</td>
</tr>
<tr>
<td>Accidents</td>
<td>75</td>
<td>4,194</td>
</tr>
<tr>
<td>Alzheimer’s</td>
<td>96</td>
<td>3,228</td>
</tr>
<tr>
<td>Diabetes mellitus</td>
<td>32</td>
<td>2,821</td>
</tr>
<tr>
<td>Pneumonia/flu</td>
<td>54</td>
<td>1,892</td>
</tr>
<tr>
<td>Kidney disease</td>
<td>33</td>
<td>1,665</td>
</tr>
<tr>
<td>Suicide</td>
<td>23</td>
<td>1,296</td>
</tr>
</tbody>
</table>

Leading Causes of Death – Children Ages 1-19

<table>
<thead>
<tr>
<th>Causes of Death (3)</th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Accidents</td>
<td>4</td>
<td>213</td>
</tr>
<tr>
<td>Assault (homicide)</td>
<td>2</td>
<td>90</td>
</tr>
<tr>
<td>Suicide</td>
<td>1</td>
<td>88</td>
</tr>
<tr>
<td>Cancer</td>
<td>3</td>
<td>56</td>
</tr>
<tr>
<td>Congenital malformations</td>
<td>1</td>
<td>42</td>
</tr>
</tbody>
</table>

Obesity & Diabetes

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Obesity (4)</td>
<td>25%</td>
<td>32%</td>
</tr>
<tr>
<td>Diabetic (4)</td>
<td>8%</td>
<td>10%</td>
</tr>
</tbody>
</table>
Health and Mortality, Continued

### Children

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>Live births (3)</td>
<td>3,377</td>
<td>113,732</td>
</tr>
<tr>
<td>Teen births (3)*</td>
<td>167</td>
<td>7,944</td>
</tr>
<tr>
<td>Children eligible for free lunch (4)</td>
<td>29%</td>
<td>41%</td>
</tr>
</tbody>
</table>

* Age of mother between 10–19.

### Health Insurance

<table>
<thead>
<tr>
<th></th>
<th>Ottawa County</th>
<th>Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2013</td>
</tr>
<tr>
<td>No health insurance coverage</td>
<td>8.3%</td>
<td>11.6%</td>
</tr>
<tr>
<td>With health insurance coverage:</td>
<td>91.7%</td>
<td>88.4%</td>
</tr>
<tr>
<td>• Public Health Coverage</td>
<td>24.2%</td>
<td>33.3%</td>
</tr>
<tr>
<td>• Private Health Insurance</td>
<td>79.8%</td>
<td>69.3%</td>
</tr>
</tbody>
</table>
EDUCATION

High School Dropout Rate

Education Attainment

- The percentage of Ottawa County residents with a bachelor’s degree or more is 29.1% compared to Michigan residents with 25.9%.