# A SNAPSHOT OF OAKLAND COUNTY 



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## About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). Michigan food and agricultural systems profiles. Retrieved from http://www.michigan.gov/mda rd/0,4610,7-125-1568-220573--,00.html
2. United States Department of Agriculture. (2012). USDA Census of Agriculture. Retrieved from http://www.agcensus.usda.gov/Publications/2012/Online_Resources/ County_Profiles/Michigan/index.asp
3. Michigan Department of Health and Human Services. (2013). Community profiles: definitions, rates and ratios. Retrieved from www.mdch.state.mi.us/pha/osr/CHI/ profiles/frame.html
4.University of Wisconsin Population Health Institute. (2013). County health rankings \& roadmaps. Retrieved from http://www.countyhealthrankings.org/app/michigan/2015/ overview
4. The Michigan Department of Natural Resources. (2015, June). Forestry state ownership by county.
5. Index Mundi. (2006-2010). Michigan Poverty Rate by County. Retrieved from http:// www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty\#map

## A SNAPSHOT OF

## Oakland County



## Fast Facts

Population 1,213,406 people
Median age ..... 40.5 years
Percent of people in poverty ..... 8.7\%
Median household income ..... \$65,594
Median home value. ..... \$170,500
Top three economic sectors:
Educational services, health care and social assistance ..... 20.3\%
Manufacturing ..... 20.3\%
Agriculture, forestry, fishing and hunting, and mining ..... 12.5\%
Acres in:
Farmland ..... 31,722 acres

## GENERAL POPULATION

| Year | Oakland County Population | Michigan Population |
| :--- | :---: | :---: |
| 2000 | $1,194,156$ | $9,938,444$ |
| 2013 | $1,213,406$ | $9,883,640$ |

» The population in Oakland has increased from 2000 to 2013, while overall Michigan saw a decrease in total population.

## Population Density (per sq. mile)

| Year | Oakland Population Density <br> (per sq. mile) / Area (Land) | Michigan Population Density <br> (per sq. mile) / Area (Land) |
| :--- | :---: | :---: |
| 2000 | $1,368.6 / 872.51$ | $175.0 / 56,803.82$ |
| 2013 | $1,398.5 / 867.66$ | $174.9 / 56,538.90$ |

Age Distribution


## General Population, Continued

## Gender

| Year | Oakland County |  | Michigan |  |
| :--- | :---: | :---: | :---: | :---: |
|  | \% Male | \% Female | \% Male | \% Female |
| 2000 | $49.0 \%$ | $51.0 \%$ | $49.0 \%$ | $51.0 \%$ |
| 2013 | $48.5 \%$ | $51.5 \%$ | $49.1 \%$ | $50.9 \%$ |

## Race \& Ethnicity

|  | Oakland County |  | Michigan |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| White alone | $81.4 \%$ | $74.5 \%$ | $78.6 \%$ | $76.3 \%$ |
| Black or African American <br> alone | $10.0 \%$ | $13.5 \%$ | $14.1 \%$ | $13.9 \%$ |
| American Indian and Alaska <br> Native alone | $0.2 \%$ | $0.2 \%$ | $0.5 \%$ | $0.5 \%$ |
| Asian alone | $4.1 \%$ | $4.1 \%$ | $1.8 \%$ | $2.5 \%$ |
| Native Hawaiian and Other <br> Pacific Islander alone | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| Some other race alone | $0.1 \%$ | $0.2 \%$ | $0.1 \%$ | $0.1 \%$ |
| Two or more races | $1.7 \%$ | $2.1 \%$ | $1.6 \%$ | $2.1 \%$ |
| Hispanic or Latino | $2.4 \%$ | $3.6 \%$ | $3.3 \%$ | $4.5 \%$ |

## ECONOMY

## Median Household Income

| Median Household Income | Oakland County | Michigan |
| :--- | :---: | :---: |
| In 1999 dollars | $\$ 61,907$ | $\$ 44,667$ |
| In 2013 inflation-adjusted <br> dollars | $\$ 65,594$ | $\$ 48,411$ |

## Per Capita Income

| Per Capita Income | Oakland County | Michigan |
| :--- | :---: | :---: |
| In 1999 dollars | $\$ 32,534$ | $\$ 22,168$ |
| In 2013 inflation-adjusted <br> dollars | $\$ 36,458$ | $\$ 25,681$ |

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

## Poverty

" Oakland Poverty Rate: 8.7\% (6)
Michigan Poverty Rate: 14.8\% (6)

| Poverty Status | Oakland County |  | Michigan |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Children under age 18: |  |  |  |  |
| Living in poverty | $6.8 \%$ | $13.8 \%$ | $13.9 \%$ | $23.6 \%$ |
| Not living in poverty | $93.2 \%$ | $86.2 \%$ | $86.1 \%$ | $76.4 \%$ |
| Age 18 to 64: |  |  |  |  |
| Living in poverty | $4.9 \%$ | $9.8 \%$ | $9.6 \%$ | $16.2 \%$ |
| Not living in poverty | $95.1 \%$ | $90.2 \%$ | $90.4 \%$ | $83.8 \%$ |
| Age 65 and over: |  |  |  |  |
| Living in poverty | $6.5 \%$ | $6.8 \%$ | $8.2 \%$ | $8.2 \%$ |
| Not living in poverty | $93.5 \%$ | $93.2 \%$ | $91.8 \%$ | $91.8 \%$ |

## Economy, Continued

## Labor Force

| Employment Status for <br> Total Population 16 Years <br> and Over (2000) | Oakland County |  | Michigan |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Number | Percent | Number | Percent |
| Population 16 years and <br> over: | 926,468 |  | $7,630,645$ |  |
| In labor force | 637,937 | $68.9 \%$ | $4,926,463$ | $64.6 \%$ |
| In armed forces | 124 | $0.0 \%$ | 4,010 | $0.1 \%$ |
| Civilian: | 637,813 | $68.8 \%$ | $4,922,453$ | $64.5 \%$ |
| • Employed | 614,377 | $66.3 \%$ | $4,637,461$ | $60.8 \%$ |
| • Unemployed | 23,436 | $2.5 \%$ | 284,992 | $3.7 \%$ |
| Not in labor force | 288,531 | $31.1 \%$ | $2,704,182$ | $35.4 \%$ |


| Employment Status For <br> Total Population 16 Years <br> And Over (2013) | Oakland County |  | Michigan |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Number | Percent | Number | Percent |
| Population 16 years and <br> over: | 968,254 |  | $7,865,350$ |  |
| In labor force | 647,649 | $66.9 \%$ | $4,864,014$ | $61.8 \%$ |
| In armed forces | 487 | $0.1 \%$ | 4,597 | $0.1 \%$ |
| Civilian: | 647,162 | $66.8 \%$ | $4,859,417$ | $61.8 \%$ |
| • Employed | 581,100 | $60.0 \%$ | $4,242,948$ | $53.9 \%$ |
| • Unemployed | 66,062 | $6.8 \%$ | 616,469 | $7.8 \%$ |
| Not in labor force | 320,605 | $33.1 \%$ | $3,001,336$ | $38.2 \%$ |

## Economy, Continued

## Industry


» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Oakland County. The same trend occurred for Michigan during that time.

## Economy, Continued

Means of Transportation to Work (Age 16 Years and Over)

| Means of Transportation <br> to Work | Oakland County |  | Michigan |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Car, truck, or van | $95.1 \%$ | $93.3 \%$ | $92.9 \%$ | $91.6 \%$ |
| Public transportation | $0.5 \%$ | $0.6 \%$ | $1.4 \%$ | $1.4 \%$ |
| Motorcycle | $0.0 \%$ | $0.1 \%$ | $0.0 \%$ | $0.1 \%$ |
| Bicycle | $0.1 \%$ | $0.2 \%$ | $0.2 \%$ | $0.5 \%$ |
| Walked | $1.1 \%$ | $1.1 \%$ | $2.2 \%$ | $2.2 \%$ |
| Other means | $0.3 \%$ | $0.5 \%$ | $0.5 \%$ | $0.6 \%$ |
| Worked at home | $2.9 \%$ | $4.1 \%$ | $2.8 \%$ | $3.6 \%$ |

## AGRICULTURE

| Highlights | Oakland County | Michigan |
| :--- | :---: | :---: |
| Acres in ag production (2) | 31,722 acres | $9,948,564$ acres |
| Acres of state forest (5) | 0 acres | $3,907,504$ acres |
| Number of farms (2) | 537 farms | 52,194 farms |
| Average size of farm (2) | 59 acres | 191 acres |
| Average age of principal <br> operator of farm (2) | 59.3 years | 57.6 years |
| Farm gate sales (2) | $\$ 25,907,000$ | $\$ 8,678,050,000$ |

Oakland top three areas of agriculture production (by volume of sales) (2):
» Nursery, greenhouse, floriculture, and sod
" Other animals and other animal products
» Grains, oilseeds, dry beans, and dry peas

## FAMILIES \& HOUSEHOLDS

## Housing Units

|  | Oakland County |  | Michigan |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Housing Units | 492,006 | 528,388 | $4,234,279$ | $4,529,311$ |

## Average Household Size

|  | Oakland County |  | Michigan |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Average Household Size | 2.5 | 2.5 | 2.6 | 2.5 |

## Household Type

| Household Type | Oakland County |  | Michigan |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Family households: | $67.0 \%$ | $65.9 \%$ | $68.0 \%$ | $65.7 \%$ |
| • Married couple family | $54.2 \%$ | $51.1 \%$ | $51.5 \%$ | $48.5 \%$ |
| • Other family | $12.7 \%$ | $14.8 \%$ | $16.5 \%$ | $17.2 \%$ |
| - Male householder, no wife present | $3.3 \%$ | $3.9 \%$ | $4.1 \%$ | $4.4 \%$ |
| - Female householder, no husband present | $9.5 \%$ | $10.9 \%$ | $12.4 \%$ | $12.8 \%$ |
| Nonfamily households: | $33.1 \%$ | $34.1 \%$ | $32.0 \%$ | $34.3 \%$ |
| • Male householder | $15.4 \%$ | $15.4 \%$ | $15.0 \%$ | $16.0 \%$ |
| • Female householder | $17.7 \%$ | $18.8 \%$ | $17.0 \%$ | $18.4 \%$ |

Marriages \& Divorces

|  | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| Marriages filed (3) | 6,888 | 55,396 |
| Divorces and annulments <br> granted (3) | 3,749 | 31,687 |

## HOUSING

## Median Home Value



Median Rent in Dollars per Month


Median Year Stucture Built

|  | Oakland County |  | Michigan |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 3}$ |
| Median year structure built | 1970 | 1973 | 1965 | 1969 |

## Type of Ownership

|  | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| Owner-occupied housing units | 347,761 | $2,757,062$ |

## HEALTH \& MORTALITY

## Leading Causes of Death - Adults

| Causes of Death (3) | Oakland County | Michigan |
| :--- | ---: | ---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| Heart disease | 2587 | 24,143 |
| Cancer | 2187 | 20,395 |
| Chronic lower respiratory disease | 536 | 5,547 |
| Stroke | 525 | 4,365 |
| Accidents | 341 | 4,194 |
| Alzheimer's | 318 | 3,228 |
| Diabetes mellitus | 281 | 2,821 |
| Pneumonia/flu | 189 | 1,892 |
| Kidney disease | 178 | 1,665 |
| Suicide | 149 | 1,296 |

## Leading Causes of Death - Children Ages 1-19

| Causes of Death (3) | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| Accidents | $\mathbf{1 5}$ | 213 |
| Assault (homicide) | 7 | 90 |
| Suicide | 13 | 88 |
| Cancer | 2 | 56 |
| Congenital malformations | 7 | 42 |

## Obesity \& Diabetes

|  | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
|  | $27 \%$ | $32 \%$ |
| Diabetic (4) | $9 \%$ | $10 \%$ |

## Health and Mortality, Continued

Children

|  | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| Live births (3) | 13,501 | 113,732 |
| Teen births (3) | 449 | 7,944 |
| Children eligible for free <br> lunch (4) | $26 \%$ | $41 \%$ |

* Age of mother between 10-19.


## Health Insurance

|  | Oakland County | Michigan |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 3}$ |
| No health insurance coverage | $9.9 \%$ | $11.6 \%$ |
| With health insurance coverage: | $90.2 \%$ | $88.4 \%$ |
| • Public Health Coverage | $25.0 \%$ | $33.3 \%$ |
| • Private Health Insurance | $78.1 \%$ | $69.3 \%$ |

## EDUCATION

## High School Dropout Rate



## Education Attainment


» The percentage of Oakland County residents with a bachelor's degree or more is 41.7\% compared to Michigan residents with 25.9\%

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