MSU Extension- Jackson County
2013-2014 Annual Report

District Coordinator
Matt Shane

http://msue.anr.msu.edu/county/info/jackson

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Organizational Overview

- **Districts**

  ![Map of Michigan Districts]

- **Institutes**
  - Health and Nutrition
  - Children and Youth
  - Agriculture and Agribusiness
  - Greening Michigan
<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
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<tbody>
<tr>
<td>Bob Bricault</td>
<td>Consumer Horticulture</td>
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<tr>
<td>Tom Guthrie</td>
<td>Swine and Equine</td>
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<tr>
<td>Mike Metzger</td>
<td>Small Ruminants and Field Crops</td>
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<tr>
<td>Phil Tocco</td>
<td>Agriculture &amp; Food Safety</td>
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<tr>
<td>Britney James</td>
<td>4-H Program Coordinator</td>
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<tr>
<td>Carol Foster</td>
<td>Nutrition Program Instructor</td>
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<tr>
<td>Janice McGee</td>
<td>Nutrition Program Associate</td>
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<tr>
<td>Denise Trayser</td>
<td>Breastfeeding Peer Program Instructor</td>
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<tr>
<td>Katie Miedona</td>
<td>Office Support Staff</td>
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<tr>
<td>Laurie Mead</td>
<td>Office Support Staff</td>
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Jackson MSU Extension Funding Partners

- Jackson County
- State of Michigan – Higher Ed. Budget
- USDA - National Institute of Food and Agriculture
  - The Smith-Lever Act was signed on May 8, 1914

Celebrate 100 Years of Extending Knowledge and Changing Lives
visit: www.Extension100Years.net
4-H Youth Development

Jackson County 4-H
- 461 youth enrolled
- Total of 2256 youth served
- Over 40 new Cloverbud members!
4-H Youth Development

- Citizenship Education
- Leadership Training
- Junior Master Gardener
- Jackson County Fair
- Cloverbud Programs
- Animal Husbandry
- Community service projects
- Healthy Lifestyle Education
- Science and Technology

4-H Teaches Life Skills Through...
4-H Youth Development

Volunteers are the heart of 4-H!

Jackson County 4-H has over 120 screened volunteers

https://www.youtube.com/watch?v=D-nGHT6rGEg
Agriculture and Agribusiness

• Agricultural Literacy
  • Summer Gardening Program
  • Two Jackson schools
  • 57 youth learned good gardening and nutrition practices
Agriculture and Agribusiness

- Agricultural Literacy
  - Project RED (Rural Education Days)
  - Over 1200 3rd grade youth from Jackson County schools
Agriculture and Agribusiness

Jackson County

FAMILY FARMFEST
Saturday, September 20, 2014
11 AM—5 PM
Agriculture and Agribusiness

**Breakfast On The Farm!**

**When**
Saturday, September 6

**Time**
9 a.m. - 1 p.m. with breakfast served from 9 a.m. to noon

**Where**
14324 Pleasant Lake Rd.
Manchester, MI 48158

Over 3000 expected. Over 6000 tickets distributed!
Agriculture and Agribusiness

www.migarden.msu.edu
1-888-MSUE4MI
1-888-678-3464
Agriculture and Agribusiness

• MSU Product Center
• 86 Counseling sessions with 17 local entrepreneurs
• Three new businesses were started
• Many of the clients are food processing related
Rank is indicated by red number within County boundaries.

Agriculture and Agribusiness

- Assisting horse owners
  - Grazing
  - Housing
  - Fencing
  - Feeding
  - Health
  - Manure management
Health and Nutrition Education

- SNAP-Ed: Improving Nutrition and Physical Activity
  - 420 Adult Participants
  - 239 Youth Participants
  - 70% of participants showed improvement in one or more nutrition practice (i.e. plans meals, makes healthy food choices, prepares food without adding salt, reads nutrition labels or has children eat breakfast).
• [www.mispartanimpact.msu.edu](http://www.mispartanimpact.msu.edu)
• District 12
  • 3962 current MSU students
  • 20,834 MSU alumni
  • 17,867 4-H participants
  • $13,666,928 spent with District 12 businesses
Additional MSUE Resources

- Over 25 MSUE Educators providing coverage to Jackson County
- [www.msue.msu.edu](http://www.msue.msu.edu)
  - Find an Expert - Educators
  - MSUE Bookstore - Publications
  - Ask an Expert (eXtension) – National Network

[https://www.youtube.com/watch?v=ByWAktUa3al&index=4&list=PLlyGxXr5CUt1aruHNmmFrX5-WEgT8iPiS](https://www.youtube.com/watch?v=ByWAktUa3al&index=4&list=PLlyGxXr5CUt1aruHNmmFrX5-WEgT8iPiS)