

## Public Service Announcements

These are generally submitted 3 weeks prior to the date they should start being played. We recommend they are submitted to top 40 radio stations in Michigan.

The PSA has a greater likelihood of being played if it is pre-recorded, but a written copy can also be submitted and the DJ will read it during a gap.

**Lansing Area:** 97.5, 88.9, 99.1, 101.7,  
**Metro Detroit:** 95.5, 96.3, 88.7, 99.5, 106.7, 104.3,  
**Northern Michigan:** 105.9, 106.7, 107.7, 96.3  
**Saginaw-Bay City Area – Claire:** 102.5

**Example :15 , :30, :45 second PSAs**

### PUBLIC SERVICE ANNOUNCEMENTS

*For Use on Radio  
or Cable Access Text Channels*  
**YOUR ORGANIZATION**

**Contact:**  
**Office:**  
**Other:**  
**Email:**  
**Cell:**

**FOR IMMEDIATE RELEASE**  
September 21, 2009

## **4-H YOUTH DEVELOPMENT, MICHIGAN STATE UNIVERSITY EXTENSION**

:15

Michigan 4-H is helping teens learn the skills they need to be successful in businesses. During the week of November 16<sup>th</sup>, 4-H will be celebrating Global Entrepreneurship Week along with 75 other countries. Contact your local MSU Extension office to learn more.

:30

Global Entrepreneurship Week, taking place November 16-21, 2009, is expected to reach out to 75 countries. Global Entrepreneurship Week will bring ideas to light and link them with enterprising, eager young minds, while addressing the world's leading problems, including climate change, poverty and sustainability. Visit [www.unleashingideas.org](http://www.unleashingideas.org) to learn more.

:45

Join Michigan 4-H in helping teens learn the skills they need to be successful in business during Global Entrepreneurship Week, November 16-21, 2009. Last year more than 3 million participants, 100 countries, 25,000 activities, and 8,800 partners were involved. Global Entrepreneurship Week 2009 promises to be even bigger. A growing coalition of organizations is actively planning the Week in more than 75 countries. The possibilities are endless and the chance to inspire youth to be self-starters and innovators is unsurpassed. To learn more and discover a 4-H Entrepreneurship club near you, contact your local MSU Extension office.

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