Status of Academic and Student Affairs in CANR

MSUE and MSU AgBioResearch State Council
March 18-19, 2014
Lansing Radisson
Summary Statistics

- 2-yr certificates, 4-yr degrees, MS and PhD
- 12 departments, 19 majors
- 50 study abroad programs
- 52% female, 48% male
- Student / faculty ratio = 11:1
- Career placement = 82% placed, varies by major
Enrollment Numbers
Highest Enrollments

• 2-year certificates
  • Agricultural Industries, Dairy Management

• Undergraduate
  • Packaging, Animal Science, Food Industry Management, Dietetics

• Graduate
  • Fisheries and Wildlife; Packaging; Plant, Soil and Microbial Sciences
PROPOSED Workforce Development – Food Processing

• Competency-based 2-year training program
  • 4 community colleges, International Food Protection Training Institute, Eastern Market Corporation

• Employers
  • Leadership role in well-defined core competencies and learning content

• Critical to program success:
  • Meat & Dairy Pilot Plants, Renovated / Upgraded Fruit & Vegetable Lab, Mobile Food Processing Labs

• $3 mil + $500,000 recurring operating
Institute for Ag Tech

- 9 campus based certificates
- 7 off-campus certificates
  - Applied Plant Science, Landscape & Lawn Management, Viticulture
  - Community Colleges
    - Lake Michigan
    - Northwestern Michigan
    - Montcalm
    - Muskegon
    - Grand Rapids
Institute for Ag Tech

• Online Courses
  • Summer 2014
    • ANR Communications; World of Agriculture; Career Development; Agriculture Regulations, Compliance and Safety; Agriculture and Green Industry Labor Management; ALL Internships
  • In Preparation
    • Water Use and Management; Precision Agriculture; Practical Soil Applications

• New Programs
  • Applied Horse Management; Retail Agriculture; Fruit, Vegetable and Organic Horticulture; Sustainable Agriculture
Curriculum Revitalization

- Learning outcomes, assessment, using assessment to make change
Recruitment

Tackle global challenges...
during summer activities
Communications and Marketing

• Developing core messaging
  • On and off-campus
THANK YOU! Questions?

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