REGISTRATION FORM

Check location you plan to attend: _____ E. Lansing  _____ Bowling Green  _____ Wyoming, ON

Name ___________________________________________ Address ______________________________________________

Email (optional): __________________________________________________________________________________

Register online at https://commerce.cashnet.com/msu_3645 with credit card or check. You may also register via US mail. Simply make checks payable (US Funds) to MICHIGAN STATE UNIVERSITY ($35 for 1st person and $25 for each additional family/farm member; FFA/4-H students can register for $15 each). Mail registration and check to the address listed below. If not mailed by January 16, 2015, call the meeting contact in your area and indicate your desire to attend. A count is needed for preparation of educational materials.

Number in your party attending ____________________  Enclosed is a check for $_____________

Additional names: ______________________________________________________________________________________

Mail BEFORE January 16, 2015 to:
Wow, how things have changed in the last year. Cheap feed resources, record high cattle prices and huge profit margins in 2014. The limited feeder cattle supply and record high prices will create major challenges to profitability in 2015. The purpose of this short course is to provide information that will assist managers in development of cost effective rations and a look at marketing strategies to improve gross returns. The first session will focus on costs associated with feed additives and issues related to animal well-being. The second session will address the status of cattle and corn markets and risk management tools to enhance profitability. Strategies to price specialty beef will also be discussed.

SPONSORS
Agri-King Nutrition
Andersons Albion Ethanol LLC
Corn Marketing Program of Michigan
EasyFix Rubber North America
Elanco Animal Health
JBS
Land O'Lakes Purina Feed
Merck Animal Health
Merial Ltd.
Novartis Animal Health
Nutrition Physiology Corporation
Zoetis

2015 Great Lakes
Professional Cattle Feeding and Marketing Shortcourse

Session 1 ~ January 20, 21, 22

Chairpersons
E. Lansing, MI: Kevin Gould, Agric. Educator
Bowling Green, OH: Alan Sundermeier, Ext. Educator
Wyoming, ON: Debbie Coke, Lamton Cattlemen

6:00 pm Registration and refreshments
6:30 Will the Veterinary Feed Directive alter how I feed cattle?
David Rethorst, Kansas State University
7:20 Enzymes, bacteria and yeast; OH MY!!! What role do they play in my ration?
Steven Rust, Michigan State University
8:00 What are the regulations for tags on cattle imported in Michigan feedlots? MDARD (Michigan only)
8:10 Refreshments
8:30 What are the acceptable methods to castrate bulls, dehorn and euthanize cattle?
David Rethorst, Kansas State University
9:20 What is yardage? Am I competitive?
Kevin Gould, Michigan State University

For more information contact:

Michigan
Steven Rust (517) 432-1390

Ohio
Stephen Boyles (614) 292-7669
Dan Frobose (419) 261-3410
Alan Sundermeier (419) 354-9050

Session 2 ~ February 10, 11, 12

Chairpersons
E. Lansing, MI: Kevin Gould, Agric. Educator
Bowling Green, OH: Alan Sundermeier, Ext. Educator
Wyoming, ON: Debbie Coke, Lamton Cattlemen

6:00 pm Registration and refreshments
6:30 Should I be forward contracting my cattle sales?
Lee Schultz, Iowa State University
7:15 What should I charge for specialty and/or freezer beef? Jeannine Schweinfor, Michigan State Univ.
8:00 Refreshments
8:15 Is it profitable to feed to heavier weights with $3/bu corn? Lee Schultz, Iowa State University
9:00 Price outlook, 2015 and beyond
Jim Hilker, Michigan State University

LOCATIONS

East Lansing, MI
Livestock Pavilion, East Lansing, MI (south of campus on Farm Lane)
Tuesday, January 20 & February 10

Bowling Green, OH
Wood County Junior Fair Bldg.
Wood County Fair Grounds
Wednesday, January 21 & February 11

Wyoming, ON
Royal Canadian Legion, 493 Erie Street
Thursday, January 22 & February 12

There will be a $35 (US funds) registration fee. Additional attendees from the same operation can register for $25/person. Youth (college, FFA and 4-H) can register for $15. These monies will be used to cover the cost of refreshments, educational materials, and guest speaker expenses. Online registration at: https://commerce.cashnet.com/msu_3645

MSU is an affirmative-action, equal-opportunity employer. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.