**EQUINE EDUCATIONAL POSTER**

All posters must be turned in to the MSU Extension office on or before June 23, 2018.

Guidelines for the Educational Poster:

1. Poster must be 22” x 28” in size.

2. Posters should be clear and easy to read from a 10 feet distance.

3. Posters must educate the public about an equine related topic. Material presented must be

 accurate.

4. All work on posters must be done by the person entering the poster. Age and material will be

 taken into consideration.

5. Posters can only be entered once. If a poster is believed to have been entered in a previous year

 it will be disqualified.

6. Please include your Name, Club and Date on the **BACK** of your poster. Posters with this

 information on the front will be disqualified.

7. Ribbons will be awarded for all qualifying posters as follows:

 Blue (100-75 points)

 Red (74-50 points)

 White (49-0 points)

**EDUCATIONAL EQUINE POSTER SCORE CARD**

Posters will be judged on the following criteria:

**DESIGN 40 points**

 **Color**

 Pleasing to the eye 5 points

 Effectively used 3 points

 **Lettering**

 Easily read 5 points

 Style suitable to message 3 points

 **Illustration(s)**

 Part of message or just eye catching 5 points

 **Layout**

 Simple and orderly 5 points

 Organization of parts 2 points

 Good spacing 3 points

 Neatness 5 points

 Shows planning 5 points

 **ORIGINALITY, CREATIVITY, AND NEATNESS 20 points**

 Shows imagination 10 points

 New idea or innovative way to present familiar one 10 points

 **EDUCATIONAL VALUE 40 points**

 One main idea 10 points

 Message effectively and accurately presented 10 points

 Message encourages viewer response 10 points

 Message appropriate for intended audience 10 points

**TOTAL 100 points**