We Are?

Who’s your favorite Superhero?
Why?
Audience

Who are we?
Where do we come from?
What shapes our perspective?
Objective

Primary:

To understand entrepreneurial characteristics of at-risk students, which could enhance business sales and customer experiences.

Secondary:

To encourage decision makers to consider new possibilities when hiring.
At - Risk Profile

- Erratic or No Attendance
- Low Literacy or Numeracy
- Stated Intention to Leave
- Negative Peer Interaction
- Behavior Issues
Really?

EX³6Teen
Raw Materials

- Value of Education
- Family Support Systems
- Health
- Behavior
- Personality
Desired Materials

- Passion
- Perseverance
- Resourcefulness
- Open-Minded
- Sponge Like Nature
Behavior

Rules without Relationships
Leads to Rebellion
3,030,000 Per Year
8,300 Per Day

90% of USA Drop Outs are not eligible for work

36% of All Drop Outs occur in 9th grade

75% of Crimes Committed by Drop Outs

82% National Graduation rate are at all time high?!?!?!
Re-Think
At - Risk

Mobile
Skills Remediation solved by relevant coursework
Incentivize Performance
Soft Skill Training
Character Education
Certify Education
The Crossing

Job Training Program
So What?
At- Risk Entrepreneurs

- Willing to Take Risks
- Adaptable
- Loyal to those that Care
- Resourceful Perspective
- Fluid Knowledge Application
- Street Smart
- Poised for Gig Economy
Opportunities

Connect with your local high schools, community colleges, and employment centers and ask for:

Interview

1. Structure skill based Apprenticeships

2. Partner with nonprofit

3. Partner with Crossing
Questions

www.crossingeducation.com/dad
Before you Leave

1. Business Card
2. Follow on Twitter
3. Group Picture
4. Name and Number of 3 friends