Basic Tools & Resources to Assist Local Development

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EUP Regional Planning & Development Commission
OVERVIEW

- About EUPRPDC
- Economic Development Programs
- Economic Development Partners
- Accessing Capital
The Eastern Upper Peninsula Regional Planning & Development Commission

- Created by legislation in 1968 (Public Act 281 of 1945)
- Serves 39 local units of government: 3 counties, 3 cities, 2 villages, 31 townships
- Planning expertise located in one place to provide underserved local units of government with essential planning services
- Implement state and federal initiatives
- State-recognized Rural Transportation Planning Organization
- One of 14 State designated Planning & Development Regions in Michigan

The Eastern Upper Peninsula Regional Planning & Development Commission
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION (EDA) PROGRAM

- Federal grant programs
- CEDS basics

SmartZone - funded through an EDA grant
EUPRPDC is the EDA-recognized District Organization for the EDD

EUPRPDC prepares the CEDS for the EDD, which qualifies projects within the region for federal funding

Primary EDA funding programs:
- Public Works
- Economic Adjustment Assistance
- Local Technical Assistance

EUP AS AN EDD (ECONOMIC DEVELOPMENT DISTRICT)
A requirement for EDD recognition and if local entities are to pursue federal funding

- Designed to bring together public and private sectors
- Analyzes regional economy
- Provides a blueprint for region-wide development
- Defends against economic dislocations due to global trade, competition, and other events resulting in losses in jobs and private investment
MICHIGAN’S REGIONAL PROSPERITY INITIATIVE (RPI) PROGRAM

- Strengthening the CEDS
  - Elevating the Eastern Upper Peninsula
- Funding to achieve goals stated in the blueprint
1\textsuperscript{st} region in Michigan to combine the CEDS and RPI plan

Developed based on broader participation from stakeholders

Created an economic development blueprint:
- An unified vision for the region
- Goals to realize the vision
- Strategies to achieve the goals
- Action items and action partners to work the strategies

Provided a dashboard for those living in the region to monitor economic development progress as the plan is carried out
RPI has enabled EUPRPDC to lead a more direct role in implementing the CEDS/RPI plan:

- Technical assistance to local units of government for recreation planning
- Community development through placemaking grants
- Broadband surveying to encourage private-sector internet investment
- Videoconferencing to reduce travel costs
- Housing target-market analysis for projected growth and proper planning
- Career-technical education asset mapping to aid workforce development

RPI PROJECTS TO AID ECONOMIC DEVELOPMENT
Planning and zoning expertise
Recreation and water trail planning
Transportation planning
Geographic information systems (GIS): mapping and analysis
Grant writing and management
Many communities have multiple organizations working to support private-sector growth. Here are some EUPRPDC partners with:

- Economic development organizations (EDO)
- Downtown development authorities (DDA)
- Chambers of commerce (COC)
- Convention and visitors bureaus (CVB)
- Federal and state agencies
Affecting economic development through:

- Conducting business retention visits
- Assisting with site selection
- Facilitating capital formation
- Guiding businesses as they attempt to access new markets
- Advising with knowledge of appropriate grant programs
- Attracting new enterprise
- Investing through grants and tax increment financing

In the EUP:

- Chippewa County EDC
- Sault Ste. Marie EDC
- DeTour Area EDC
- Luce County EDC
- Mackinac Economic Alliance
- Kanava International LLC
Affecting economic development through:

- Improving public places through tax increment financing
- Preserving the downtown core
- Pursuing funding sources for aesthetic enhancements of the downtown
- Establishing a network for businesses within the downtown core
- Working with developers on new projects
- Devising and promoting events in the downtown

In the EUP:
- Sault Ste. Marie DDA
- St. Ignace DDA
Affecting economic development through:

- Providing a unified voice for local businesses
- Rendering services best provided by a community organization
- Strengthening business communities with memberships, forming a network
- Lobbying on behalf of local business community
- Establishing forums for private- and public-sector interaction

In the EUP:

- Sault Area COC
- Les Cheneaux COC
- Newberry Area COC
- St. Ignace COC
- Curtis Area COC
- Paradise Area COC
Affecting economic development through:
- Leading the advertising, marketing, and branding of local communities
- Gathering data on tourists and those visiting localities for better promotion
- Acting as a focal point for all tourism-related activities
- Coordinating the collection and dissemination of relevant tourism information
- Serving as a catalyst for destination development

In the EUP:
- Sault Ste. Marie CVB
- Les Cheneaux Tourism Association
- St. Ignace CVB
- Drummond Island Tourism Association
- Mackinac Island Tourism Bureau
In the Eastern Upper Peninsula:

- **SBDC**: Business counseling and services
- **MEDC**: Private-sector business support and grants
- **MDNR**: Community development through recreation
- **MDARD**: Supporting food sector development
- **MSHDA**: Preserving safe and decent affordable housing
- **MDEQ**: Promotes wise management of Michigan’s air, land, and water for sustainability
- **USDARD**: Improving the life in rural America
- **USEDCA**: Creating the conditions for economic growth
- **USFS**: Trail improvements, public education, management of the nation’s forests
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