Local Entrepreneur Support Team

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What We’ll Cover...

- CEC Overview
- Purpose of a local e-Team
- What makes up an e-Team
- How does the e-Team function
- Typical e-Team agenda
Purpose... what it isn’t
What it is!
What makes up an e-Team
How an e-Team functions
Typical e-Team Agenda

Learn

Network

Gossip

Schmooze

Roundtable

Success

Fun

Project
Thanks!

Q&A

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Typical CEC-style “Team XYZ” meeting agenda (90 minutes)

1. **Welcome & Introductions** (5 minutes)
   Simple introductions around the room, especially for invited guests

2. **Learning segment** (15 minutes)
   Examples:
   - Main Street Program
   - Place-making
   - Access to capital programs
   - Business planning tools
   - City master plan
   - Available sites for business in town
   - Etc.

3. **What’s on the street** (15 minutes)
   An opportunity for committee members to share info as to any new businesses, expanding businesses, and/or struggling businesses

4. **Local business invitee** – introduction (10 minutes)
   One invite per meeting, the owner/entrepreneur can talk about their business and what they’ve liked (and were challenged by) in doing business in the community. Great chance to welcome a new business owner

5. **Next team project discussion/details** (15 minutes)
   Examples
   - Retention visit program
   - CEC Conference Attendance
   - School business expo

6. **Success stories** (10 minutes)
   What one cool thing have you seen/experienced in town (from your point of view).

7. **Team member roundtable updates** (10 minutes)
   What’s new or coming up in each member’s organization that relate to growing, keeping, attracting entrepreneurs

8. **Other items** (10 minutes)

9. **Adjourn**