This image of a good customer satisfaction survey example is intended to be used with the Youth Business Guide to Success: Make the Most of Your 4-H Market Animal Project curriculum.

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Clover Club Questionnaire

Thank you for purchasing a 4-H animal project! We are trying to improve our products and would like your opinions. Thank you for taking time to fill this out!

1. How would you describe the quality of the animal you purchased?

2. How could the quality be improved?

3. What additional information would help you with your buying decision?

4. How would you describe the quality of your buying experience?

5. Would you recommend this auction event to a friend? Why or why not?