This image of a good buyer letter example is intended to be used with the Youth Business Guide to Success: Make the Most of Your 4-H Market Animal Project curriculum.

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Dear Dr. Lintz,

My name is Samantha Berta. I am ten years old and going into 5th grade at [Blank].

My 4-H group is Barn Busters. This is my third year in 4-H but my second year marketing a pig. This year, my pig’s name is Iris and her breed is a York-Landrace-Duroc.

I spent many hours this summer playing and feeding Iris and will now show and sell her at the 2014 Northwestern Michigan fair.

Come to the 4-H livestock auction! All buyers are invited to a free buyers lunch from 11:00 am to 2:00 pm. The swines will be auctioned on that same day from 9:00 am to about 1:00 pm. Whether you buy Iris or another 4-H members animal, your bids will make a difference.

Sincerely,

Samatha

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