Engaging diversity in participation
IAP2 Spectrum of Public Participation

**Increasing Level of Public Impact**

<table>
<thead>
<tr>
<th>Inform</th>
<th>Consult</th>
<th>Involve</th>
<th>Collaborate</th>
<th>Empower</th>
</tr>
</thead>
<tbody>
<tr>
<td>To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain public feedback on analysis, alternatives and/or decisions.</td>
<td>To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.</td>
<td>To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</td>
<td>To place final decision-making in the hands of the public.</td>
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**Public participation goal**

**Promise to the public**

- We will keep you informed.
- We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.
- We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.
- We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.
- We will implement what you decide.

**Example techniques**

- Fact sheets
- Websites
- Open houses
- Public comment
- Focus groups
- Surveys
- Public meetings
- Workshops
- Deliberative polling
- Citizen advisory committees
- Consensus-building
- Participatory decision-making
- Citizen juries
- Ballots
- Delegated decision
Changing demographics

1. The U.S. population increased by 27.3 million between 2000 and 2010. Which population contributed the most to this increase?
   a. Asian
   b. Hispanic
   c. White
   d. Black
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2. The population of the U.S. is projected to rise from 308 million in 2010 to 339.8 million in 2050. How much of this increase will be from legal immigrants arriving between 2012-2050 and their U.S. born descendants?

a. 16%
b. 27%
c. 48%
d. 82%
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a. 16%
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3. By 2060, what % of the U.S. population will be made up of Asians, Hispanics, African Americans and other nonwhite groups?

a. 25%
b. 33%
c. 56%
d. 62%
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4. How many languages other than English are spoken in the U.S.?

a. 10  
b. 52  
c. 102  
d. 176  
e. 381
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   e. 381
1. Spanish
2. Chinese
3. Tagalog (Philippines)
4. Vietnamese
5. French
6. Korean
7. German
8. Arabic
5. What % of U.S. residents over the age of 5 speak a language other than English at home?

a. 5%
b. 10%
c. 22%
d. 50%
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6. What % of people in the U.S. were born between 1945 and 1965?
   a. 10%
   b. 15%
   c. 20%
   d. 28%
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a. 10%
b. 15%
c. 20%
d. 28%
7. What % of U.S. women (over the age of 16) is in the labor market?

a. 30%
b. 52%
c. 58.7%
d. 75%
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8. What is the fastest growing religion in the U.S.?
   a. Christianity
   b. Buddhism
   c. Islam
   d. Hinduism
   e. Judaism
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   e. Judaism
9. What is the number of federally recognized Native American tribal units in the U.S.?

a. 52
b. 150
c. 232
d. 564
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c. 232
d. 564
10. What % of the U.S. population reported some level of disability in 2010?

a. 9%
b. 20%
c. 32%
d. 43%
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d. 43%
Diversity

• Racial and ethnic
• Gender
• Age
• Economic
• Religious
• Geography (regional; urban or rural)
• Disability
• Professional
Who is currently engaged?
Dialogue on Diversity: A Recipe for Reaching Out
Expanding the Dialogue --
The Dialogue on Diversity Effort

Objectives:

• Understand what people need from U&CF
• Understand the barriers to being engaged in natural resources issues
• Identify ways to overcome barriers
Dialogue on Diversity Meetings

11 Outreach Meetings:

- MI: Marquette, Alpena, Muskegon, Detroit
- Newark, NJ
- Charleston, WV
- Atlanta, GA
- Lincoln, NE
- Bronx, NY
- Goodwater, AL
- Denver, CO
Dialogue on Diversity Meetings

• Identified “nonengaged” people
• Facilitated discussions about community trees and participation
Top 10 Tips for Success

10. Hold the meeting/event in a convenient location and at a convenient time.
9. Feed people!
8. Allow enough time for preparation, actual meeting and discussion.
7. Find a local contact to be your local partner from the beginning.
5. Chase people down!
Dialogue on Diversity

Getting people to come.

- Initial contact: 7/29 (phone call)
- Invitation letter: 8/15
- Phone confirmation: 8/29
- Written reminder: 9/7
- Reminder phone call: 9/13-14
- Event: 9/15
Top Ten Tips for Success

4. Be flexible:
   - Meet local people on their own terms.
   - Allow time for people to actually participate and share resources with others.

3. If you are uncomfortable – GOOD!!

2. Don’t lose them!!

1. DON’T GIVE UP!!!
• http://na.fs.fed.us/spfo/pubs/uf/diversity_rpt/diversity_rpt.htm

• http://www.na.fs.fed.us/pubs/uf/recipe/recipe.pdf