Engaging diversity in participation

Changing demographics

1. The U.S. population increased by 27.3 million between 2000 and 2010. Which population contributed the most to this increase?
   a. Asian
   b. Hispanic
   c. White
   d. Black

2. The population of the U.S. is projected to rise from 308 million in 2010 to 339.8 million in 2050. How much of this increase will be from legal immigrants arriving between 2012-2050 and their U.S. born descendants?
   a. 16%
   b. 27%
   c. 48%
   d. 82%

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   a. 16%
   b. 27%
   c. 48%
   d. 82%
3. By 2060, what % of the U.S. population will be made up of Asians, Hispanics, African Americans and other nonwhite groups?
   a. 25%
   b. 33%
   c. 56%
   d. 62%

4. How many languages other than English are spoken in the U.S.?
   a. 10
   b. 52
   c. 102
   d. 176
   e. 381

1. Spanish
2. Chinese
3. Tagalog (Philippines)
4. Vietnamese
5. French
6. Korean
7. German
8. Arabic

5. What % of U.S. residents over the age of 5 speak a language other than English at home?
   a. 5%
   b. 10%
   c. 22%
   d. 50%
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6. What % of people in the U.S. were born between 1945 and 1965?
   a. 10%
   b. 15%
   c. 20%
   d. 28%

7. What % of U.S. women (over the age of 16) is in the labor market?
   a. 30%
   b. 52%
   c. 58.7%
   d. 75%

8. What is the fastest growing religion in the U.S.?
   a. Christianity
   b. Buddhism
   c. Islam
   d. Hinduism
   e. Judaism
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   d. Hinduism
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9. What is the number of federally recognized Native American tribal units in the U.S.?
   a. 52
   b. 150
   c. 232
   d. 564

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10. What % of the U.S. population reported some level of disability in 2010?
    a. 9%
    b. 20%
    c. 32%
    d. 43%

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Diversity
- Racial and ethnic
- Gender
- Age
- Economic
- Religious
- Geography (regional; urban or rural)
- Disability
- Professional
Who is currently engaged?

Dialogue on Diversity: A Recipe for Reaching Out

Expanding the Dialogue -- The Dialogue on Diversity Effort

Objectives:
- Understand what people need from U&CF
- Understand the barriers to being engaged in natural resources issues
- Identify ways to overcome barriers

Dialogue on Diversity Meetings

11 Outreach Meetings:
- MI: Marquette, Alpena, Muskegon, Detroit
- Newark, NJ
- Charleston, WV
- Atlanta, GA
- Lincoln, NE
- Bronx, NY
- Goodwater, AL
- Denver, CO

Dialogue on Diversity Meetings

- Identified “nonengaged” people
- Facilitated discussions about community trees and participation

Top 10 Tips for Success

10. Hold the meeting/event in a convenient location and at a convenient time.
9. Feed people!
8. Allow enough time for preparation, actual meeting and discussion.
7. Find a local contact to be your local partner from the beginning.
5. Chase people down!

Dialogue on Diversity

Getting people to come.
- Initial contact: 7/29 (phone call)
- Invitation letter: 8/15
- Phone confirmation: 8/29
- Written reminder: 9/7
- Reminder phone call: 9/13-14
- Event: 9/15

Top Ten Tips for Success

4. Be flexible:
   - Meet local people on their own terms.
   - Allow time for people to actually participate and share resources with others.
3. If you are uncomfortable – GOOD!!
2. Don’t lose them!!
1. DON’T GIVE UP!!!

- [http://na.fs.fed.us/spfo/pubs/uf/diversity_rpt/diversity_rpt.htm](http://na.fs.fed.us/spfo/pubs/uf/diversity_rpt/diversity_rpt.htm)