February 5, 2018

TO: Vendors for Yard & Garden Expo

FROM: Carol Holtrop Renee Golder
Carol Holtrop Renee Golder
Huron County Master Gardener Assoc. Huron Daily Tribune

RE: 2018 Spring Into Gardening Conference and Yard & Garden Expo

You are invited to the Huron County Master Gardener Association’s fourteenth Yard and Garden Expo on Saturday, March 17, at the Knights of Columbus Hall, 1038 S. Van Dyke (M-53), Bad Axe, Michigan. Co-sponsored this year by the Huron Daily Tribune, Expo provides a great opportunity to connect with the public and let them explore your ideas and products. There is ample space indoors as well as select, limited spaces outdoors to accommodate your display(s).

This event is open to the general, walk-in public at minimal charge. To take advantage of this event, please complete the enclosed application. Please note there is a valuable advertising special for Expo vendors to let their customers know they are there.

To capture and hold a day-long audience for you, we are hosting our fourteenth Spring Into Gardening Conference. This conference offers educational classes throughout the day to registered participants from throughout Michigan and surrounding states.

If you are unable to exhibit at the Expo, you have another opportunity to let people know about your business or service by providing samples and promotional items for the goodie bags that are given to conference participants and placed on our “freebie” table for the general public. Goodie bag and door prize items can include catalogs, product items, gift certificates or promotional materials or flyers. We are preparing for 125 conference participants, as well as an additional 400 for the Expo.

Larger donated door prize items are given away throughout the day with appropriate recognition given.

All items donated should be sent to Carol Holtrop, Huron County Master Gardener Association, 1142 S. Van Dyke, Suite 200, Bad Axe, MI 48413.

If you have any questions or comments about this event or will be donating something larger than needs to be picked up-, please call Carol at 989-553-2992 or email holtropc@gmail.com.

Think spring! Think Expo!

Attachments