How to Do A Startup Weekend

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What is it?

- 54 Hours of Unadulterated Company Formation
- Non-Profit Organization in Kansas City
- Funded in Part by The Kauffman Foundation
- Also Funded by Proceeds by the Events
- WorldWide Events
- Designed to Get People Thinking, Not to Create the Next Fortune 500
- Great Exercise (5k for Entrepreneurs)
What Do You Need?

- Champion
- Partners
- Facilitator
- Sponsors
- Space
- Timing
- Participants
- Enthusiasm
- Passion
What Do You Need?

- Work With StartupWeekend.Org to Pick a Date
- Launch Website: YourCommunity.StartupWeekend.org
- Start Selling Tickets
- Promote, Promote, Promote
- Don’t Worry About Not Having 1,000 People
- Partner Up
How Does the Weekend Unfold?

Friday
- Registration and Mingling
- Pizza. Lots of Pizza.
- Quick Introductions and Sponsor Roll
- Pitch Practice (ItsThisForThat.com)
- Real Pitches (1 Minute Each) Everyone Pitches Their Idea
- PostIt Posters on Wall
- Each Attendee Votes with PostIt Notes on Favorite Idea
- Teams Form
- Designers, Developers, Businesspeople, Enthusiasts...

Saturday
- Keep Coding, Keep Designing, Keep Testing
- Breakfast
- Mentors, Support
- Coding, Designing, Testing
- Lunch
- Presenter
- Refine Idea, Market Testing
- Dinner
- Code, Design, Launch Beta
- Test Beta
- Drink Energy Drinks
How Does the Weekend Unfold?

**Sunday**

- Finalize Beta and Launch
- Breakfast
- Mentors, Support
- Finalize/Updates on Social Media
- Lunch
- Setup and Practice Presentation
- Try to Gain Customers/Clients/Users
- Refine Presentation
- Present
- Awards
- Go Home Better People
Mock Run
Soul Food Saturdays
"Open Kitchen."
**Click Here to view Lunch & Dinner Menu
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Join Our Growing Mailing List of News and Events

Help Wanted
Waitresses and Bartenders
Please Apply
Site or Online for an Interview

Come on down to Gregory's bar and grill
to get a good meal
at the top of the hill.

Click Here to return to main menu
WAIT, WHAT DOES YOUR STARTUP DO?

SO, BASICALLY, IT'S LIKE A

APPSTORE

FOR

YOUR BOSS!

www.itsthisforthath.com