State-wide Conference
Petoskey Michigan
October 2012
Welcome to the Connecting Entrepreneurial Communities 2012 Conference

Connecting Entrepreneurial Communities
Michigan State University Extension

Greening Michigan Institute – Sustaining Community Prosperity Workgroup

In Partnership With:

Thank You to our Generous Sponsors:

Generation E
Michigan State University Product Center

With Thanks to:

Northern Lakes Economic Alliance
Petersen Regional Agricultural Development

[Logos and names of sponsors]
Are everywhere
6

Don’t whine
Why Entrepreneurship?

"In the 21st century, we will increasingly rely on the tenacious and agile entrepreneurship of the small, growth-oriented business — rather than the resources, scale and market size of the large corporation — to fuel our economic growth through the creation of jobs and innovative goods and services."

The E. Generation