Communication Arts Objectives

- Allow youth to share ideas and demonstrate their skills and knowledge about topics and issues that interest them.
- Provide opportunities for youth to practice and strengthen their communication skills.
- Help youth gain self-confidence, persuasiveness and the ability to convey ideas, concepts and information.
- Recognize youth who excel in communication skills.

Contest Eligibility

These contests are open to participants aged 5 to 19 (and above if participant is competing in Special Education events). Age is figured as of January 1, of the current fair year. Most contests will include five age divisions:
- Cloverbud – ages 5 to 8
- Beginner – ages 9 to 11
- Intermediate – ages 12 to 14
- Senior – ages 15 to 19
- Special Education – all ages

Participants aren’t required to focus on the same content area in each contest they enter. For example, contestants may present a Public Speaking project focusing on some aspect of the horse project and may submit an Educational Exhibit on health & fitness-related issues.

Registration

In order to compete in the Communications Events, participants must submit a Huron Community Fair Entry Form – Premium Statement to the MSU Extension office by the July deadline found in the Huron Community Fair Premium Book. Download the entire Fair Book or any individual section at www.huroncommunityfair.com. The entry form must be complete with contestant’s name, exhibitor number, phone number, age, address and every class in which the contestant wishes to participate. Forms may be obtained online at: www.msue.msu.edu/huron in the 4-H Youth Development area of the site. You may also pick them up at the Huron County MSU Extension office.

Check - In

The date and time of the Communications Arts contest classes are listed in the online Fair Book. Registration will take place ½ hour before the event in the 4-H/FFA Building so that participants may choose time slots. Registration for classes on your Entry Form - Premium Statement and timely registration on contest day must both be accomplished in order to participate.

Spectators & Media

Spectators are welcome to view each contest but are not allowed to assist contestants or ask questions during presentations. Spectators are permitted to use video cameras and other recording technology, but the resulting videos may not be used to dispute final results or placements.

All participants must submit a completed media release form on the day of the event. Copies of this form are available at the MSU Extension office and online at www.msue.msu.edu/huron. Find the form in the 4-H Youth Development area of the site.
Public Speaking

The public speaking contest allows youth to improve their public speaking, communication and organization skills. The contest consists of a prepared verbal speech given without the use of any diagram, charts, props or aids. Brief note cards may be used. Participants will be judged on the composition of their material, their delivery and appearance relative to their topic. Speeches need not relate to a specific 4-H topic area; they may include other areas the youth is interested in. All speeches must appropriate and relevant. Only one entry per person is allowed.

1. Presentations should be of original and factual material.
2. An outline of your presentation, including references used, must be submitted to the judge with a green exhibitor tag stapled to it. Fill out exhibitor tag with your name, exhibitor number, class number, age, year in project and your 4-H club/FFA chapter.
3. Contestants should follow the time limits based on their age category (including Special Education participants):
   - Cloverbud (5 to 8): 3 to 6 minutes
   - Beginner (9 to 11): 3 to 6 minutes
   - Intermediate (12 to 14): 5 to 8 minutes
   - Senior (15-19): 5 to 8 minutes
   - Special Education (all ages): 5 to 8 minutes
4. Points will be deducted for presentations over or under the recommended time in the following manner:
   - 15 seconds to 59 seconds over or under: -2 points
   - 1 to 2 minutes over or under: -5 points
   - More than 2 minutes over or under: 25 point deduction
5. Following the speech, judges will be allowed up to 2 minutes to ask questions.
6. After the conclusion of the speech, contestants must state the resources they used. This component will not be timed.
# Public Speaking Scorecard

<table>
<thead>
<tr>
<th>Name:</th>
<th>Exhibitor Number:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class:</td>
<td>☐ Cloverbud ☐ Beginner ☐ Intermediate ☐ Senior ☐ Special Education</td>
</tr>
<tr>
<td>Title:</td>
<td></td>
</tr>
</tbody>
</table>

Time limits: Cloverbud & Beginner, 3 to 6 minutes; Intermediate, Senior & Special Ed. Division, 5 to 8 minutes

### Points:

1. **Introduction**
   - The introduction created interest in the subject. (5)  
   - The introduction was short and to the point. (5)  

2. **Organization**
   - Only one main idea was presented. (10)  
   - Key points were stressed. (10)  

3. **Content & Accuracy**
   - The facts and information were complete and accurate. (10)  
   - There was enough information concerning the subject. (10)  
   - Content was appropriate and relevant to audience (5)  
   - Required outline, references and exhibitor tag presented (5)  

4. **Stage Presence**
   - Participant was neat and appropriately dressed. (3)  
   - Participant spoke directly to and looked at the audience. (4)  
   - The presentation was of appropriate length. (3)  

5. **Delivery**
   - Participant appeared to enjoy presentation and nonverbal cues (such as gestures, posture, facial expressions) were appropriate. (5)  
   - Words were pronounced correctly. (5)  
   - There was good voice control. (5)  
   - Notes, if used, did not detract from the presentation. (5)  

6. **Summary**
   - The summary was short and interesting. (5)  
   - Questions were handled effectively. (5)  

7. **Penalty Points (if any)**
   - Minus ______
     - 15 seconds to 59 seconds over or under: -2 points
     - 1 to 2 minutes over or under: -5 points
     - More than 2 minutes over or under: 25 point deduction

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**Total Possible Points:** 100

**Total Points Received:** ____________________________

Judge's Comments (use back of sheet if necessary):
Demonstration Contest (Individual and Team)

The demonstration contest gives youth an opportunity to improve their communication and public speaking skills by demonstrating a step-by-step process. Contestants should actually show or demonstrate how to do something. The presentation should include visual aids and an oral presentation.

Demonstrations should be original and factual. Participants will be judged on the composition of their material, their delivery and their appearance relative to their topic.

Regulations

1. Contestants may compete as individuals or as a team. A team will consist of two to four individuals in the same age division. A separate category is available for teams with mixed age divisions. If a contestant gives a demonstration as an individual, he or she cannot give another demonstration as a member of a team or vice versa. Team members must contribute equally. The individual and team contests are judged separately and will receive separate awards.
2. The time limit for all individual demonstrations is 5 to 15 minutes, including set-up of visual aids.
3. All team presentations must be 5 to 15 minutes long, including set-up of visual aids.
4. Points will be deducted for presentations over or under the recommended time in the following manner:
   - 15 seconds to 59 seconds over or under (-2 points)
   - 1 to 2 minutes over or under (-5 points)
   - More than 2 minutes over or under (15 point deduction)
5. Following each demonstration, judges will be allowed up to 2 minutes to ask questions.
6. At the end of demonstrations, contestants must state the resources used (this component will not be timed).
7. A copy of your outline, including references, must be submitted to the judge. A green exhibitor tag (one for each contestant) must be stapled to this outline. Fill out exhibitor tag with your name, exhibitor number, class number, age, year in project and your 4-H club/FFA chapter.
8. Presentations must be done within the contest area. Easels, tables and chairs and an electrical outlet will be available.
9. Must use approved practice or methods criteria—refer to Tips for Effective Demonstrations, pg. 36-37, 4-H Tool Kit reference #1560 (Attached).
10. No live animals may be used during the presentation.
**Demonstration Contest: Team Scorecard**

**TEAM NAME:**

**MEMBER 1:**

**EXHIBITOR NUMBER:**

**MEMBER 2:**

**EXHIBITOR NUMBER:**

**MEMBER 3:**

**EXHIBITOR NUMBER:**

**MEMBER 4:**

**EXHIBITOR NUMBER:**

**CLASS:**  
- □ Cloverbud  
- □ Beginner  
- □ Intermediate  
- □ Senior  
- □ Diversified Group

**TITLE:**

Time limits: 5 to 15 minutes including the set-up of visual aides.

1. **Introduction** .................................................................................................................................................................................. 10
   - The introduction created interest in the subject. (5) ............................................................................................................
   - The introduction was short and to the point. (5) ............................................................................................................

2. **Organization** .................................................................................................................................................................................. 25
   - Only one main idea was presented. (5) .........................................................................................................................
   - Steps were shown as an actual situation. (5) ..................................................................................................................
   - Materials and equipment were carefully selected and arranged. (5) ..................................................................................
   - Charts and posters were used if needed. (5) ..................................................................................................................
   - Key points were stressed. (5) ...........................................................................................................................................

3. **Content & Accuracy** ....................................................................................................................................................................... 25
   - The facts and information were complete and accurate. (10) ............................................................................................
   - There was enough information concerning the subject. (5) ..............................................................................................
   - Approved practices or methods were used. (5) ..................................................................................................................
   - Content was appropriately related to the topic. (5) ................................................................................................................

4. **Stage Presence** ............................................................................................................................................................................... 10
   - Participants were neat and appropriately dressed. (3) ..........................................................................................................
   - Participants spoke directly to and looked at the audience. (4) ...............................................................................................
   - The presentation was of appropriate time length. (3) ..........................................................................................................

5. **Delivery** .................................................................................................................................................................................................................. 20
   - Participants appeared to enjoy presentation and nonverbal cues [such as gestures, posture, facial expressions] were appropriate. (4) ........................................................................................................................................
   - Words were pronounced correctly. (4) ........................................................................................................................................
   - There was good voice control. (4) ............................................................................................................................................
   - Notes, if used, did not detract from the presentation. (4) ..................................................................................................
   - Each member of the team actively participated (4) ................................................................................................................

6. **Summary** .......................................................................................................................................................................................... 10
   - The summary was short and interesting. (3) ......................................................................................................................
   - Summary properly wrapped up the presentation. (3) ...........................................................................................................
   - Questions were handled effectively. (4) ................................................................................................................................

7. **Time Penalty (if any)** ........................................................................................................................................................................ Minus_______
   - 15 seconds to 59 seconds over or under: -2 points
   - 1 to 2 minutes over or under: -5 points
   - More than 2 minutes over or under: 15 point deduction

Total Possible Points: ............................................................................................................................................................................. 100
Total Points Received: ...........................................................................................................................................................................

Judge’s Comments (use back of sheet if necessary):
## Demonstration Contest: Individual Scorecard

<table>
<thead>
<tr>
<th>NAME:</th>
<th>EXHIBITOR NUMBER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS:</td>
<td>□ Cloverbud □ Beginner □ Intermediate □ Senior □ Special Education</td>
</tr>
<tr>
<td>TITLE:</td>
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</tbody>
</table>

Time limits: 5 to 15 minutes including the set-up of visual aides.

### 1. Introduction
- The introduction created interest in the subject. (5) 
- The introduction was short and to the point. (5)

### 2. Organization
- Only one main idea was presented in logical order. (5)
- Steps were shown. (5)
- Materials and equipment were carefully selected and arranged. (5)
- Charts and posters were used if needed. (5)
- Key points were stressed. (5)

### 3. Content & Accuracy
- The facts and information were complete and accurate. (10)
- There was enough information concerning the subject. (5)
- Approved practices or methods were used. (5)
- Content was appropriately related to the topic. (5)

### 4. Stage Presence
- Participant was neat and appropriately dressed. (3)
- Participant spoke directly to and looked at the audience. (4)
- The presentation was of appropriate time length. (3)

### 5. Delivery
- Participant appeared to enjoy presentation and nonverbal cues (such as gestures, posture, facial expressions) were appropriate. (5)
- Words were pronounced correctly. (5)
- There was good voice control. (5)
- Notes, if used, did not detract from the presentation. (5)

### 6. Summary
- The summary was short and interesting. (3)
- Summary properly wrapped up the presentation. (3)
- Questions were handled effectively. (4)

### 7. Time Penalty (if any)
- 15 seconds to 59 seconds over or under: -2 points
- 1 to 2 minutes over or under: -5 points
- More than 2 minutes over or under: 15 point deduction

Total Possible Points: 100
Total Points Received: 

Judge's Comments (use back of sheet if necessary):
Illustrated Talk / Educational Exhibit Contest

Participants should select a topic or idea they are interested in and develop it so that the exhibit informs viewers and tells them something they may not know about that topic. Exhibits need not relate to 4-H project areas, but they must be relevant and appropriate.

Possible topics may include, but are certainly not limited to, animal disease, invasive species, computer viruses, aerodynamics, what is present in a cigarette, physical activity and calorie use, nutrition, wood working and many more! Your presentation may also be a business presentation or a TV, radio or print advertisement, but options are not limited to these.

Exhibitors will give a short 4 to 7 minute presentation and will be judged on how well they present information, their general appearance and their thorough knowledge project area they have chosen.

Regulations:
1. Only one entry per person is allowed.
2. Exhibits must show knowledge, depth of study, originality, accuracy and information sources. The exhibit may address an original research project or may relate to research done by others.
3. Participants will be interviewed for 5 to 10 minutes by the judges about their exhibits after their presentation. Participants will be judged on how well they know the subject and their ability to communicate their knowledge.
4. Exhibits should be free-standing and fit in a 3-foot by 4-foot area (half of an 8-foot table).
5. Copyrighted characters (such as Snoopy and Charlie Brown from the “Peanuts” comic strip) may not be used. Exhibits using copyrighted materials will be disqualified.
6. A copy of your presentation outline, including references, must be submitted to the judge with a green exhibitor tag stapled to it. Fill out exhibitor tag with your name, exhibitor number, class number, age, year in project and your 4-H club/FFA chapter.

The back of the exhibit must also include the following information: name (first name and last initial), exhibitor number, age division, contest area, type of entry (title is optional) and resources. Any exhibit that does not contain this information will be disqualified. See example:

Chris C.
C-1234
Intermediate Division
Educational Exhibit
[Title]
[Resources List]

Exhibits should be brought to the contest area 30 minutes before the contest begins.
<table>
<thead>
<tr>
<th>POINTS</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>Information Presented</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Accuracy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Depth of study</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Knowledge of subject matter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Originality</td>
<td></td>
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</tr>
<tr>
<td>Points Possible:</td>
<td>30</td>
<td></td>
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<tr>
<td>Total Points Received:</td>
<td></td>
<td></td>
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<tr>
<td>2. <strong>General Exhibit Appearance</strong></td>
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<tr>
<td>• Easily read (5)</td>
<td></td>
<td></td>
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<tr>
<td>• Easily understood (10)</td>
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<td></td>
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<tr>
<td>• Clear picture, drawing, displays (5)</td>
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<tr>
<td>• Stable for viewing (5)</td>
<td></td>
<td></td>
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<tr>
<td>Points Possible:</td>
<td>25</td>
<td></td>
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<tr>
<td>Total Points Received:</td>
<td></td>
<td></td>
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<tr>
<td>3. <strong>Resources Listed / Requirements Met</strong></td>
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<tr>
<td>• Resources on back of exhibit (5)</td>
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<tr>
<td>• Copy of outline and exhibitor tag presented. (5)</td>
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<tr>
<td>Points Possible:</td>
<td>10</td>
<td></td>
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<tr>
<td>Total Points Received:</td>
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<tr>
<td>4. <strong>Verbal Presentation</strong></td>
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<tr>
<td>• Participant appeared to enjoy presentation and nonverbal cues (such as gestures, posture, facial expressions) were appropriate. (5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Words were pronounced correctly, and there was good voice control. (5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Notes, if used, did not detract from the presentation. (5)</td>
<td></td>
<td></td>
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<tr>
<td>Points Possible:</td>
<td>15</td>
<td></td>
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<tr>
<td>Total Points Received:</td>
<td></td>
<td></td>
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<tr>
<td>5. <strong>Interview</strong></td>
<td></td>
<td></td>
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<tr>
<td>Points Possible:</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Total Points Possible:</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Total Points Received:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Mandatory 25 point deduction due to:**

- Content lacking in relevancy or inappropriate content (judges reserve the right to turn away any inappropriate exhibits).
- Lack of required information on back.
- Use of copyrighted characters or materials.

**Judge’s Comments** (use back of sheet if necessary):
Dramatic Reading Contest

The dramatic reading contest allows youth to improve their public speaking and communication skills. Each participant will be given 3 to 7 minutes for a brief introduction, their reading and a short conclusion. Demonstrations are not permitted in this area. Readings may include, but are not limited to, poetry, creative writing, scripts or storytelling. All readings may be composed by the participant or written by others. Readings may be on any relevant and appropriate topic. Only one entry per person is allowed.

Regulations:
1. Only one entry per person is allowed.
2. The reading’s language and content must be appropriate for the audience.
3. Contestant’s readings must be 3 to 7 minutes long and must include:
   - A brief introduction of less than one minute to introduce yourself and the book you chose. Don’t forget to tell the title and author.
   - Your chosen reading
   - A brief conclusion of less than one minute. Summarize why you chose this particular reading.
4. Points will be deducted for presentations over or under the recommended time in the following manner:
   - 15 seconds to 59 seconds over or under: -2 points
   - 1 to 2 minutes over or under: -5 points
   - More than 2 minutes over or under: 25 point deduction
5. Contestants must dress appropriately for your presentation. This could mean dressing more formally than you usually do or dressing “dramatically” in a costume that represents a character or setting in your literary selection.
6. A copy of your reading must be submitted to the judge with a green exhibitor tag stapled to it. Fill out exhibitor tag with your name, exhibitor number, class number, age, year in project and your 4-H club/FFA chapter.
**Dramatic Reading Contest Scorecard**

<table>
<thead>
<tr>
<th>NAME:</th>
<th>EXHIBITOR NUMBER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS:</td>
<td>☐ Cloverbud ☐ Beginner ☐ Intermediate ☐ Senior ☐ Special Education</td>
</tr>
<tr>
<td>TITLE:</td>
<td></td>
</tr>
</tbody>
</table>

Time limit for all participants is 3 to 7 minutes.

### POINTS:

1. **Introduction**
   - The introduction included all necessary information. (5)
   - The introduction was short and to the point. (5)

2. **Organization**
   - Clear distinctions between intro., dramatic reading and conclusion. (10)

3. **Presentation Content**
   - The piece chosen suited the participant’s age. (5)
   - The piece chosen suited the participant’s skill level. (15)
   - Content was appropriate and relevant to the audience. (5)

4. **Stage Presence**
   - Participant was neat and appropriately dressed. (5)
   - Participant spoke directly to and looked at the audience. (5)
   - The presentation was of appropriate length. (5)

5. **Delivery**
   - Participant appeared to enjoy presentation and nonverbal cues (such as gestures, posture, facial expressions) were appropriate. (5)
   - Words were pronounced correctly. (5)
   - There was good voice control. (5)
   - The act of reading the presentation did not detract from the presentation. (5)

6. **Summary**
   - The summary was short and interesting. (5)

7. **Requirements Met**
   - Copy of reading and exhibitor tag presented. (10)

8. **Penalty Points (if any)**
   - 15 seconds to 59 seconds over or under: -2 points
   - 1 to 2 minutes over or under: -5 points
   - More than 2 minutes over or under: 25 point deduction

**Total Possible Points:** 100

**Total Points Received:**

**Judge’s Comments (use back of sheet if necessary):**