As a member of the Junior Market Animal Project, you are required to submit your records as part of an educational project notebook in order to show your animal at the Oceana County Fair. This notebook must be shown to the Poultry Superintendent or designated Small Market Weighmaster at the time of weigh-in and then entered by you in the Educational Notebook Division at the Oceana County Fair on Entry Day.

IF YOU ARE A LITTLE BUDDY PLEASE CHECK HERE: _____

My big buddy is: ________________________________

**NUMBER OF YEARS IN PROJECT:** ______

**AGE:** ______
Your age you enter depends on how old you were on January 1, 2018.

Use this sheet as the first page of your project record book. Fill it out completely.

*Please print or type neatly.*

**NAME** ________________________________

**4-H CLUB** ________________________________

**LEADER** ________________________________

**DATE RECORDS STARTED** _____________ **DATE ENDED** _____________
JUDGE’S SCORE/COMMENT SHEET

(PLEASE DO NOT REMOVE, PLACE THIS SHEET IN SHEET PROTECTOR OR GLUE TO COVER). This sheet must be keep free to the judge to write their comments.

This sheet should help the junior market member understand their ribbon placing.

A. Speciﬁc educational value or worth
   ___ All questions were answered completely
   ___ All calculations were correct
   ___ Calculations were incorrect
   ___ Questions were not completely answered
   ___ Questions were not answered (missed questions)

B. Notebook contains all project records
   ___ Notebook contained all project records and were fully completed
   ___ Notebook contained additonal project related information (research materials etc.)
   ___ Project records were incomplete
   ___ There was no additional project related information

C. Accuracy, neatness and general appearance
   ___ Notebook was neat in appearance (typed/hand printed)
   ___ Notebook pages were clean and stain free
   ___ Notebook pages were in order and complete
   ___ Notebook pages were out of order and missing pages
   ___ Notebook was difficult to read and messy
   ___ Notebook had wrinkled and stained pages

Other Comments: ________________________________________________________________
__________________________________________________________________
OBJECTIVES

1. Develop desirable work habits, sportsmanship, and ability to cooperate and express ideas through participation in projects, discussions, method demonstrations, judging teams, and exhibits.
2. Experience the pride and responsibility of leasing/owning and caring for poultry.
3. Learn how to feed, fit, show, breed and raise poultry.
4. Learn proper handling procedures to prevent injuries to members and their poultry projects.
5. Appreciate and use scientific information in poultry production and marketing.
6. Improve knowledge of grading, marketing and merchandising of poultry and poultry products.
7. Improve knowledge of the nutritive value of poultry meat and eggs and how they contribute toward good health.
8. Learn the importance of the poultry industry to the local, state, and national economies.
9. Acquire information on the opportunity that poultry offers as a career.

This record book is part of your Junior Market Turkey project. By keeping records up-to-date you will be able to see how much progress you make as you set goals and work to accomplish them. Write or type neatly and clearly. Please keep the pages in order. Feel free to add extra pages at the end of your notebook. Pictures are a required part of your notebook. Taking pictures of your project animal throughout the project will indicate how your animal has grown and developed. Add pictures to your notebook on a separate piece of paper.

SCORING CRITERIA
The following breakdown will be used during the judging process of all market livestock notebooks.

A. Specific educational value or worth 30%
B. Creative way of showing what has been learned 10%
C. Notebooks contains all project records 50%
D. Accuracy, neatness and general appearance 10%

The Oceana County Agricultural Society encourages parent assistance with your project and project notebook. If a parent or adult helped you in filling out your notebook please have them sign below that the answers are YOUR answers and that they assisted you in writing of the answers and understanding of the questions only.

_____________________________________________________
(Signature of person helping with notebook)
_____________________________________________________
(Printed name by member)
My Turkeys Names are: (if you did not name your market turkeys, what is the name of your showmanship bird)

__________________________________________________________________________________

My Turkey’s breeds are:_________________________________________________________

What color are your Turkeys: ________________________________________________

My Turkey’s favorite thing to do is: __________________________________________

__________________________________________________________________________________

WEIGHT CHART

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<thead>
<tr>
<th>Date</th>
<th>Age</th>
<th>Weight</th>
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</table>

FINAL WEIGHT (FW)___________ AGE_________ DATE_________
**EXPENSES**

(A) Cost of poults $_______________________

<table>
<thead>
<tr>
<th>DATE</th>
<th>LBS. OF FEED</th>
<th>FEED TYPE / VARIETY</th>
<th>COST</th>
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</table>

(B) TOTAL SPENT ON FEED $_______________________

<table>
<thead>
<tr>
<th>DATE</th>
<th>OTHER EXPENSES, VET, SUPPLIES, HOUSING, ETC.</th>
<th>COST</th>
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</table>

(C) TOTAL SPENT ON OTHER EXPENSES $_______________________

GRAND TOTAL OF ALL EXPENSES (TE): $_______________________

(total of A, B and C)

\[
\frac{\text{Total Expenses (TE)}}{\text{Final Weight (FW)}} = \text{Break Even Price (BE)}
\]

(or total cost per pound to raise your animal)

**have your parent, leader or an older teen in your club help you figure out your breakeven price. The breakeven price is the price that you need to get at the Junior Market animal auction in order to not lose money on your market project.**
Your project requires regular care and management. Include the following:

- Feeding and watering practices
- Health practices and medicines (vaccinations, etc.)
- General Management (building a cage, cleaning living area, feed pans, etc.)

<table>
<thead>
<tr>
<th>Daily</th>
<th>Things done once or twice a day</th>
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<tbody>
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<table>
<thead>
<tr>
<th>Weekly</th>
<th>Things done once or twice a week</th>
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<tbody>
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<tr>
<th>Monthly</th>
<th>Things done once a month</th>
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<table>
<thead>
<tr>
<th>Yearly</th>
<th>Things done one time or occasionally throughout the year</th>
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<tbody>
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</table>
MARKETING

One of the most important parts of any market animal project is marketing. This may include writing letters and talking to prospective buyers. Color in the face, a smiling face is a good action, a frowning face is a bad action. (see the example)

<table>
<thead>
<tr>
<th>Good Marketing Practice</th>
<th>Poor Marketing Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Send a reminder to attend the auction</td>
<td></td>
</tr>
<tr>
<td>Let an adult talk to the buyer instead of you talking to them</td>
<td></td>
</tr>
<tr>
<td>Make sure to explain they are signing to be a potential buyer, they are NOT signing that they are required to buy your animal</td>
<td></td>
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<tr>
<td>Send a picture to your potential buyers and keep in touch with them</td>
<td></td>
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<tr>
<td>Make sure to visit your previous buyers</td>
<td></td>
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<tr>
<td>Only thank those who agree to be listed as a potential buyer</td>
<td></td>
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</tbody>
</table>

WHAT DOES YOUR TURKEY NEED?

(have an adult help you read the following & then circle those items that your turkeys need below)

All living creatures need certain things to survive, like food, water and shelter. Farmers take care of their animals to make sure they are healthy and comfortable. If any turkeys are sick the farmer will treat them with the help of the veterinarian, they may need vaccinations. Turkeys like food such as corn kernels as they scratch the ground for food.
IDENTIFY THE PARTS OF THE TURKEY
(fill in the boxes in the above picture with the letter corresponding to the correct part)

A. BEAK  F. BEARD  K. COVERTS
B. TOENAIL  G. TAIL FEATHERS
C. TOE  H. EAR  L. CROP AREA
D. CARUNCLE  I. CROWN
E. SNOOD  J. SPUR  M. EYE  N. NECK  O. SHANK
TRUE OF FALSE
(circle T for True or F for False)

1. Placing a bird in its carrying crate a couple of times before show day is a good way to train it to be calm when it is in its crate.  
   T  F

2. When removing a bird from its cage, you should remove its head first.  
   T  F

3. If your bird moves both legs during posing, keep trying to repose it until you get it to stand still.  
   T  F

4. When cleaning your bird's feathers, go from head to tail; do not go against the feathers.  
   T  F

5. A place where poultry are housed or exhibited is a stall.  
   T  F

6. During judging be alert & smile, look at the judge from time to time and be courteous. Answer the judge’s questions politely using the words “sir” or ma’am.”  
   T  F

7. A cloverbud is a 4-Her ages 5-8 who must have an adult close by when handling their poultry animals.  
   T  F

8. For your market project you must sell a pen of 3 turkeys.  
   T  F

9. Each market turkey must weigh a minimum of 7 pounds.  
   T  F

10. All poultry must be checked for pollorum on entry day of Fair at the Oceana County Fair.  
    T  F

11. You must accumulate 9 points in order to sell your animal, 6 from 4-H meetings and 3 from nonclub points.  
    T  F

12. You can learn the breeds by studying the Standards of Perfection. It will also tell what a “perfect” bird is.  
    T  F

13. Water is NOT very important to your turkey, if you forget to give it fresh water frequently it is okay.  
    T  F

14. You will show your market turkeys during showmanship.  
    T  F
PROJECT INFORMATION

What Does Not Belong?
In each statement, one word does not belong, X (cross) out that word.

1. Turkeys have: feathers, gizzards, hooves, beaks

2. Turkeys eat/drink: insects, grasses, pellets, hay

3. The people who help me take care of and learn about my flock are:
   - my parents,
   - my club leader,
   - the veterinarian,
   - my mail person

4. Turkey breeds: Broad Breasted White, Broad Breasted Bronze,
   - Hereford,
   - White Holland

Finish the Sentences

1. My flock always needs clean, fresh ____________________________ to drink.

2. When I grow up I want to be a ________________________________.

3. The best, or most fun, part of my project was: _______________________
   __________________________________
   __________________________________
   __________________________________
   __________________________________

4. The hardest part of my project was: ____________________________
   __________________________________
   __________________________________
   __________________________________
   __________________________________
**IDENTIFY GOOD AND BAD CHARACTER ACTIONS**

Color in the face, a smiling face = a good action; a frowning face = a bad action.

<table>
<thead>
<tr>
<th>RAISING and SHOWING an ANIMAL with CHARACTER</th>
<th>RAISING and SHOWING an ANIMAL without CHARACTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feed Animals on Time</td>
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<tr>
<td>Thank the judge</td>
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<td>Clean cages daily</td>
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<td>Get mad at the judge if you don’t agree</td>
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<td>Congratulate whoever places first</td>
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<td>Help others if they need it</td>
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<tr>
<td>Leave animals outside without shelter</td>
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<td>Make sure your animal always has water</td>
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<tr>
<td>Complete your record book yourself, the best you can (ask for help if needed)</td>
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<tr>
<td>Insult competitors</td>
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</table>

How did you show good character this year? Did you help someone, or maybe you treated your animals extra special?
JUST FOR FUN
CONNECT THE NUMBERS 1-60 TO COMPLETE THE TURKEY.
THEN COLOR HIM HOWEVER YOU LIKE.
### 4-H KNOWLEDGE

**The 4-H Pledge** - *Draw a line to the picture that fills in the blank* (see the example)

*I pledge…*

| My ____________ to clearer thinking, | HEAD |
| My ____________ to greater loyalty, | HEART |
| My ____________ to larger service, and | HEALTH |
| My ____________ to better living, for my ________________, | HANDS |
| my ________________, | COUNTRY |
| my ________________, | CLUB |
| and my ________________, | WORLD |
| | COMMUNITY |

Number of club meetings held: ___________  Number I attended: ___________
**MY STORY**

(Interesting things that happened to me and my animal this year, challenges, highlights of my year or anything else I would like to share about my overall experience)

---

**POTENTIAL BUYERS NAMES**

As part of your Junior Market project you must personally contact at least five potential buyers before the Oceana County Fair. You are encouraged to seek two new buyers that have not been asked or submitted before. You also must have at least three different buyers than those of your siblings in the market livestock project. Please confirm with your buyers their accurate mailing address (example: post office box vs. a street address). The information on page 14 must be completed and taken to the Oceana County MSU Extension Office on or before the due date where it will be copied and used to send out letters to your potential buyers. This page will remain in your notebooks. This is an Oceana Agricultural Society rule. Failure to comply will result in not being able to sell your animal in the 4-H Market Livestock Sale. Please have all buyers signatures on **(1) one** sheet as copies need to be made at the MSUE office.
**JUNIOR MARKET/SMALL MARKET POTENTIAL BUYER’S LIST**

**TURKEY PROJECT (AGES 5-8)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Club</th>
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</table>

*Please print business names, phone numbers and complete addresses clearly.*

1. **Contact Name**
   - Business Name
   - **Mailing Address**
   - **Phone**
   - **Signature**

2. **Contact Name**
   - Business Name
   - **Mailing Address**
   - **Phone**
   - **Signature**

3. **Contact Name**
   - Business Name
   - **Mailing Address**
   - **Phone**
   - **Signature**

4. **Contact Name**
   - Business Name
   - **Mailing Address**
   - **Phone**
   - **Signature**

5. **Contact Name**
   - Business Name
   - **Mailing Address**
   - **Phone**
   - **Signature**

(Must be stamped by the MSU Extension Office)
PICTURES OF YOUR PROJECT

(Please use this page for your project pictures. Add additional pages if you would like. The judges appreciate you labeling the pictures so they know what the picture shows.)
NON-CLUB POINTS

JUNIOR/SMALL MARKET PROJECT
(This must be filled out by participant before presenting for signatures at the MSUE office)

<table>
<thead>
<tr>
<th>MEETING NAME</th>
<th>LOCATION</th>
<th>DATE</th>
<th>POINTS</th>
<th>SIGNATURE OF LEADER, SUPERINTENDENT OR MSU STAFF</th>
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Please note: This form must be included with your record notebook and turned into the weigh master on entry day of the Fair. You need to accumulate **nine (9) points** to be allowed to sell your animal. **Six (6)** of these **nine (9) points** must come from club meetings. **Three (3)** nonclub points from other types of meetings (example: clinics, shows, workshops, fair clean-up and/or county-wide awards)
**JUNIOR/SMALL MARKET PROJECT**

**ATTENDANCE RECORD**

<table>
<thead>
<tr>
<th>MEETING NAME</th>
<th>LOCATION</th>
<th>DATE</th>
<th>POINTS</th>
<th>SIGNATURE OF LEADER</th>
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