The 2013 MLGBC Benchmarking for Success Conference is generously supported by:

Morris Chair in State and Local Government Finance and Policy, Michigan State University

Center for Economic Analysis at Michigan State University

Michigan Association of Counties

Michigan Municipal League

Michigan Township Association

Southeast Michigan Council of Governments
Benchmarking is a tool designed to help local governments improve services and perhaps decrease costs. While benchmarking is an important and useful tool for most local governments, tough fiscal times in Michigan necessitate new and innovative ways to satisfy constituent needs under the strain of fewer resources.

The Michigan Local Government Benchmarking Consortium brings together cities, townships, villages and counties from across Michigan and produces meaningful and relevant performance measures for the purpose of benchmarking and multijurisdictional performance comparisons. Performance measures cover a variety of services provided by local governments.

The benchmarking consortium is a member developed and member driven organization. The membership determines the service areas that are studied. These areas tend to possess significant budgetary implications and/or have a direct impact on citizens.

The Executive Board provides the necessary leadership and guidance for the consortium. The duties of the Executive Board include, but are not limited to, an assessment of member needs, the creation of new Service Area Committees as necessary, the development of strategic goals, and the appointment of the conference planning committee.

Each year consortium participants submit data to Michigan State University Extension in any or all of the services areas studied and the data is analyzed and organized into a report that presents a “picture” of how and how well each municipality delivers each service as well as information that helps others identify “like” providers.

The intended outcome of this Michigan Local Government Benchmarking Consortium endeavor is the use of comparative performance information for purposes of accountability and performance improvement.

For more information on the Michigan Local Government Benchmarking Consortium, contact program director Mary Schulz at schulzm2@msu.edu or 517-355-2160.

For more information, go to:
http://msue.anr.msu.edu/program/info/benchmarking_consortium.

To register today, see membership form at the back of this program.
## 2013 MLGBC Conference: Benchmarking for Success

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>9:30 am</td>
<td>Conference Check-In &amp; Coffee with Exhibitors</td>
<td>Upper Concourse E</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Welcome&lt;br&gt;<strong>Larry Hummel</strong>, MLGBC Executive Board Chair, Engineer Manager, Van Buren County Road Commission&lt;br&gt;<strong>Mary Schulz</strong>, Program Director</td>
<td>Room 203</td>
</tr>
<tr>
<td>10:20 am</td>
<td><strong>A Conversation on Local Fiscal Crisis, Bankruptcy and Emergency Managers:</strong> Darnell Earley, Emergency Manager of Flint, <strong>Eric Scorsone</strong>, Extension Specialist, Michigan State University and&lt;br&gt;The Honorable Dayne Walling, Mayor of Flint, Moderator <strong>David Schweikhardt</strong>, Professor, Michigan State University</td>
<td>Room 203</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Lunch&lt;br&gt;<strong>Luncheon Featured Speaker:</strong> Tom Curran, Executive Director, Michigan Municipal Services Authority</td>
<td>Room 201</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Benchmarking and Performance Management Best Practices Panel&lt;br&gt;Moderator: <strong>Dave Boerger</strong>, Director of Fiscal Consulting Services, SEMCOG&lt;br&gt;<strong>John Elsinga</strong>, Manager, Delhi Charter Township&lt;br&gt;<strong>Franklin Fisher</strong>, GIS/DPW Admin., Waterford Township&lt;br&gt;<strong>Phillip Moore</strong>, Manager, Alma City</td>
<td>Room 203</td>
</tr>
<tr>
<td>2:45 pm</td>
<td>Break &amp; Coffee with Exhibitors</td>
<td>Room 203</td>
</tr>
<tr>
<td>3:00 pm</td>
<td><strong>Michigan’s Local Government Outlook</strong>&lt;br&gt;<strong>David Schweikhardt</strong>, Professor, Michigan State University</td>
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</tr>
<tr>
<td>4:00 pm</td>
<td>Conference ends. Travel safely!</td>
<td></td>
</tr>
</tbody>
</table>
Capture Your Ideas Here

1. In the absence of a magical money tree (additional funding) and based your municipality’s strengths & niches, what potential opportunities have you identified in the following areas?

   a. Improve service quality?

   b. Increase operational efficiencies?

   c. Collaborate with regional municipalities?

   d. Merge/consolidate with regional municipalities?

   e. Better resource allocation?

   f. Improved revenue generation and capture?
g. Citizen involvement?

h. Improve analytical capabilities?

i. Enhance transparency?

2. What internal (weaknesses) or external (threats) factors does the municipality face that would place it at a disadvantage relative to others to achieving any of the above identified objectives?
Michigan Local Government Benchmarking Consortium Conference
December 3, 2013
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