Jeff Dwyer became director of Michigan State University (MSU) Extension in 2016, and added the title of senior associate dean of outreach and engagement of the MSU College of Agriculture and Natural Resources to his responsibilities in 2017.

A sociologist by training, Dwyer focuses his energies on finding new ways to bring transformational education to Extension’s traditional audiences while expanding the organization’s reach to new audiences. MSU Extension’s roughly 600 faculty and staff members follow this philosophy in the hopes of making Michigan a better place to grow a business, raise a family, operate a farm or thrive as a community.

Previously, Dwyer was the senior associate dean for research and community engagement in MSU’s College of Human Medicine. There, he honed his skills in facilitating multi-site collaboration, establishing university-wide linkages and building the infrastructure needed to sustain a statewide research network. He continues those practices in his role with MSU Extension where he has challenged the organization to act quickly to help Michigan residents get in front of emerging issues, such as the Flint water crisis, the increase of suicide rates in the agriculture community, the opioid epidemic and the effects of contaminated drinking water.

Dwyer has a bachelor’s degree in sociology from California Lutheran University and a doctorate in sociology from the University of Florida.