LEARN ABOUT COMMUNITY-BASED TOURISM
Of interest to local planning boards and businesses, community members, economic development and nonprofit groups, educational institutions and students

- How much money does the tourism industry bring to Michigan?
- Why is global-tourism important and how can it help us learn?
- How can niche tourism markets help sustain communities? And does peer-to-peer travel fit into a sustainable tourism model?
- How does tourism impact ecology, society, and economic development?
- What are some strategies to introduce and plan for tourism in the Arenac community and region?

Arenac County Tourism Workshop
DATE: Tuesday September 15, 2015
TIME/LOCATION: 6:00 PM at the Saganing Tribal Center
COST: None
TO REGISTER: Arenac EDC Director—Brenda Bachelder at 989-312-5455 or bbachelder@michworks4u.org
REGISTRATION DEADLINE: September 8, 2015

Sponsored by the MSU Extension Tourism Work Group of the Greening Michigan Institute and the Arenac Economic Development Corporation. For program info contact Bonnie Wichtner-Zoia at 989-345-0692 or zoia@msu.edu

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