**12/19/13**

**Dates and call for submissions announced for First Annual Michigan 4-H Film Festival**

East Lansing, Mich. – Michigan State University (MSU) Extension is proud to announce the first annual Michigan 4-H Film Festival.The festival celebrates the artistic talent of Michigan 4-H youth and encourages local promotion of 4-H programs throughout the state. All currently enrolled 4-H members, their clubs and current 4-H volunteers should apply. Beginning and advanced filmmakers are welcome.

The Michigan 4-H Film Festival will be hosted entirely online on the Michigan Filmmaker YouTube channel. Participants are encouraged to promote their videos to their social media networks. MSU Extension staff members should promote the festival in their respective counties. Each film will be entered in both a juried competition and a social media competition. The winners of the juried competition will be determined by a panel of staff, local filmmakers and volunteers. The winners of the social media competition will be determined by the number of “likes” and “shares” their films receive.

The Michigan 4-H Film Festival will consist of four categories including Narrative Short, Documentary Short, Revolution of Responsibility and 4-H Commercial. (Please see category descriptions below.)

Submit each video into only one category:

* Narrative Short – Videos in this category must be 10 minutes or less and tell a story with a beginning, middle and end.
* Documentary Short – Videos in this category must be 10 minutes or less, contain nonfictional content and include at least one interview.
* Revolution of Responsibility – Videos in this category must follow the Revolution of Responsibility format and feature a 4-H member or a 4-H club. For more information, please see the “Revolution of Responsibility Guidelines.”
* 4-H Commercial – Videos in this category must be 2 minutes or less and must promote the experience of being a 4-H member or volunteer. Videos should share with the public the reasons they should join 4-H.

All videos must be submitted to the Michigan Filmmaker YouTube channel no later than Feb. 14, 2014, at 5 p.m. Eastern Standard Time. All winning filmmakers will be notified Feb. 28, 2014. For more information, please see WEBSITE, or contact MSU Extension program aide Danielle Hampton-Abrams at 313-412-2616ext 108 or hampto84@msu.edu.